Title

The gender ideology inscribed in the mission statements of single-sex secondary schools in Queensland

Candidate

Tatiana Camille Nader

Qualifications

MAAL – University of New England
M.Ed – Deakin University

B.Ed - University of New England

B.Sc - University of New England

Dip.Ed - University of New England

Dip.Soc.Sc - University of New England

A thesis submitted for the degree of

Doctor of Philosophy

of the University of New England

Submission Date

September 2010

Acknowledgements

This has been a challenging and fulfilling undertaking during which I received encouragement and support from many sources:

- ∼ I am grateful for the financial support provided by a University of New England Research Scholarship without which it would not have been possible to survive three years of full time study.
- ∼ To my supervisors Dr Peter Corrigan and Dr Gail Hawkes You were my Virgil and Beatrice. You fortified my weakest moments, and illuminated my darkest hours. What I have learned from you cannot be encapsulated in one thesis.
- ∼ To the many amazing people all around UNE, from MWC to the library, and from the IT help desk to Research Services Thank you, I could not have done it without you.
- ∼ To Prof Kay Harman I am so lucky you were there then, otherwise I would not be here now.
- ∼ To Dr Bill McDonald You were the trampoline near the bottom of the abyss. The best thanks I can give you is the promise to pass this forward and help others in your name.
- ∼ To my parents, my sister, my brother, and all the special PBs in my life I thank you for your love and patience, and I promise to make more time for you than I have been able to recently.
- \sim To M You are the fixed foot that makes my circle just. I give you the sweetest words you long to hear, HO FINITO!

Tatiana Nader Page 2

Abstract

This thesis aims to 'analyse the mission statements of single-sex secondary schools in Queensland to identify the gender ideology inscribed within'. Critical Discourse Analysis (CDA) is a particularly powerful tool for the task. It not only permits a micro level analysis of the *text* used to discursively position girls and boys in schools, but enables a consideration of the wider social *context* within which the text is located. For the textual analysis (vocabulary and grammar), this thesis is guided by the approach of Norman Fairclough. The visual analysis is guided by the approach of Kress and van Leewen.

The analysis reveals vocabulary choices, grammatical structures and visual representations that construct a multidimensional view of the gender ideology encapsulated in school mission statements, showing that girls and boys are indeed discursively positioned by their schools. The results provide robust support for the prevailing view that in Australia, schooling remains a gendered experience.

Tatiana Nader Page 3

Candidate's Certification

I Certify that the substance of this thesis has not already been submitted for any degree and is not currently being submitted for any other degree or qualification.

I certify that any help received in preparing this thesis and all sources used have been acknowledged in this thesis.

Signature



Contents

Chapter One - Introduction	10
Background	10
Research Focus	13
Research Aim	13
Research Questions	13
Rationale	14
Why Ideology?	14
Why Gender?	14
Why Secondary Schools?	15
Why Single-Sex Schools?	16
Why Missions Statements?	17
Why Queensland?	17
Chapter Two - Definitions	19
Background	19
Ideology: history and definition	19
Discourse: the role of language in ideology	25
Reflections	31
Chapter Three - Methodology: selectin appropriate approach	
Linguistic Studies to Discourse Studies	
There Is More	
Add Critical and Stir	
The Many Faces of CDA	
The Appropriate Approach for this Thesis	40

Fairclough's Map	42
Visual Analysis	43
Visual Images	43
The Analysis Procedure	45
Reliability and Validity	46
Reflexivity	48
Reflections	50
Chapter Four - Literature Review	51
Education, Gender and Equality	51
A Global Snapshot	51
The Australian Story	52
Language and Educational Rhetoric	58
Critical Discourse Analysis and Mission Statements	61
Reflections	66
Chapter Five - Research Data	68
Overview	68
Selecting the Schools	68
The Schools	
The Mission Statements	73
Reflections	76
Chapter Six - Preliminary Analysis	77
Introduction to Leximancer	77
Leximancer Analysis by Sex	79
Leximancer Analysis by School Sector	85
Reflections	91

Chapter Seven - Vocabulary Analys	sis92
Introduction	92
Findings	93
Learn vs Teach	93
Lead or Serve	95
Boys and Girls – Men and Women	97
Generic vs Specific	98
Educational Element	
Stated Values	
Values and the National Framework	
Overwording – Community	111
Overwording – Women	113
Pronouns	114
Need	116
Chivalry vs Poise	117
Joy and Forgiveness	118
Encourage and Strive	119
Good	
Reflections	123
Chapter Eight - Grammatical Analy	/sis125
Introduction	_
Findings	127
Mood	127
Modality	128
Nominalisation	130
Other Nominalisations	133

Transitivity Analysis	
The Self	140
Metaphors	141
Club Metaphor	142
Metaphor of the Past	145
Superlatives	147
Reflections	149
Chapter Nine - Visual Analysis	151
The Data	
The Analysis	
The Gaze and the Smile	
The Posed Image	160
Narrative	162
The Body	165
Body Parts	169
Uniforms	171
Appearance and Beauty	174
Adults	176
Reflections	177
Chapter Ten - Final Reflections	178
The Findings	•
Implications	181
Past Promises	183
Current Promises	186

Promises for the future	187
Advantages of CDA	188
Moving Forward	190
More Questions	191
The Challenges Ahead	192
References	195
Appendix 1 - Mission Statements: Text	203
Independent Boys' Schools	203
Catholic Boys' Schools	209
Catholic Girls' Schools	216
Independent Girls' Schools	231
Appendix 2 - Mission Statements: Images	237
Images Girls' Schools	237
Images Boys' Schools	245
Appendix 3 - How schools encourage studer	nts240