# FRUIT AND VEGETABLE FREQUENCY TABLES

# **APPLES**

(n=337)

		(n=337)	
F=	Response	F=	Response
59	red	3	floury
44	crunchy	3	horses
37	green	3	orchards
33	apples	3	pears
33	crisp	3	peel
32	juicy	3	pies
22	Delicious	3	red & green
19	healthy	3	seeds
16	pie	3	taste
15	sweet	3	tasty
14	Granny Smith	3	vitamins
14	apple	3	yummy
11	round	2	Adam and Eve
10	fruit	2	Delicious (variety)
10	juice	2	Eve
10	trees	2	Snow White
9	shiny	2	Stanthorpe
8	crunch	2	apple crumble
8	hard	2	apple tart
8	lunch	2	balls
7	fresh	2	bitter
7	snack	2	breakfast
7	teeth	2	cheese
		2	
6	Jonathan bookh	2	clean teeth
6	health	2	colour
6	sour	2	core
6	Worms		crumble
5	Batlow	2	cut
5	apple pie	2	diet
5	doctor	2	every day
5	eat	2	firm
5	skin	2	fruit bowl
4	Granny	2	fruit salad
4	bite	2	granny smith
4	boring	2	grass
4	children	2	gravity
4	delicious	2	like
4	red and green	2	lunchtime
4	salad	2	morning tea
4	sauce	2	nice
4	school	2	orchard
4	school lunches	2	peeled
4	tree	2	ripe
3	Grannies	2	school lunch
3	Granny Smiths	2	stew
3	Tasmania	2	tart
3	cider	2	teacher
3	crispy	2	variety
3	filling	2	waxy
		2	worm

### F=1

2X; Adam; Adam & Eve; America; CSIR() - experimenting with apple varieties; Cox's orange pippins; Croftons are the best; Delicious and Granny Smith apples; Delicious for eating; Delicious seems more consistant and better flavour; Gloucestershire; God; Golden Delicious; Golden Delicious I grow myself; Grannies for cooking; Granny Smith apples; Granny Smith looks good; Granny Smith today lacks flavour; Granny Smiths are good for cooking; I hate them; I like the Jonathan; Jeff Thompson; Jonathan apple; Kentucky; Lady Williams; Montague; Newton; Pickworths; Red Delicious; Stanthorpe and the joys and trials of the apple grower that seemed to make them a special kind of people; Thailand; a bite is enough bobbing apples as a kid at Goose Fair; a healthy but very hard to eat fruit; a pair; also better well ripened off the tree; appealing; apple and grape festival; apple juice; apple sauce; apple tree; apples again; apples for eating; arrow; ash; autumn; autumn fruit; babies; baked; baked (green); baked apples in custard; barrel; barrows; basket; baske s; beaut ful; bed time; best when sour; big; bitter pit disease; bitter skin from too many chemicals; black & white; black spot; black spots; bland; brown; bruises; bubble bath; burping; can have apple pies; apple drinks; can't digest; can't eat because of false teeth; canteen; carton; caution; chewy white; child; choices; choking; chop; clean; cleans your teeth; codling moth; college; colour green or red; common; constipation; convenient; convenient snack; cooking; cooking and eating apples; cooking apples; cool store; country; crabapple jelly; crisp and hard; crispness; crispy and crunchy; crunchy and cold snack; dead gut worms; delicious & granny; der tist; dessert; diet conscious; difference; different sort; different types; dimple bugs; doctors; doy; don't like red Delicious apples; don't like the hard apples; dont like delicious; drawing; drie 1; easily bruised but bruising tastes alright; eating apples; enjoy; enjoyable; fairy tales; familiar; farts: few; fine with skin; flour; food; fragrance; fresh & red; good; good colouring; good for dessert recipes; good for teeth; good for the digestion; good for throwing; good health; good variety of taste; granny; grasp; great for picnics; green apple; grow on trees; hand /; hard, crisp; harsh; harvesting; hate floury ones; health food; home; hot apples; is that a pear or an apple; am; jelly; keeps the doctor away; kid's play lunch; kids; labels; large; like Delicic us; like a nice floury apple; like grannies; love them; lovely to eat; lunches; many varieties; marvellous baked, in apple pie - etc, etc...; material shop; meadow; middle class women; mum; mushy; must have an apple a day to keep the doctor away; my favourite fruit; nana's pies as a kid; natural; nice feel on the outside; nice pair; no colour; no taste; non trusting; not always what they seem; not filling; not so round; nutrition; nutritious; once a week; one a day keeps he doctor away; one for cooking; one for eating and one for cooking; one for school; only crur chy; only like fresh and hate cold stored ones; overrated; pair; patchwork; pick; picked off tree; picnics; pie & cream; pips; pithy; plump; polished; popular; prefer Delicious apples; prefer Jonathans; red and green apples; red apples; red is better; red taste better; red/green; refeshing; relative of Granny Smith; reliable; reminders; rights; rotting fruit smell; roughage; round ; salads; saliva; sandwich; sauces; school snacks; seed; sharp; shine; should; skin hard (green apple); smooth; smooth river rocks; snack time; snacks school lunch; snakes; snap; snow white; snow white (storybook; red apple); son; speckles; sport; spots; spray; stalks; steal; stems; stewed; stewed apples pie and cream; strudel; summer; summer mostly; sunshine; sweetness; tart (taste); tartness; tastes delicious; the Lorac's share one for Eve; the letter A; the old Gr mny Smith apple pie; they are one of main fruits; they say you eat a apple a day keeps the doctor away; thinning; throw; timber- wood; toffee; too; too many pesticides; touch; tough; tough skir; trees in garden; trees outside kitchen window; twist; two; two apples - Delicious and Granny Smith; two different varieties - 1 red and 1 green; two varieties; undecided; upset tummy; varie ies; very healthy; water; waxed; well, these are definitely apples so it's Eve again; white; white flesh; why can't they all be crisp and juicy; wine; winter; women; wood table; wooden floor; would like them for lunch; yawn; yellow; yuk; yum.

953

total

# Frequency Breakdowns by Category

```
186
       form (form-neut=172; form-+ve=10; form--ve=4)
160
       uses (uses-gen=107; uses-when=19; uses-who=8; uses-with=6)
105
       varieties
79
       eating
       health
67
55
       sound
49
       name
44
       grow
53
       taste (taste=29; taste-+ve=17; taste--ve=7)
22
       eval-+ve
17
       story
       place
16
       feel
15
15
       no cat
10
       category
10
       memory
8
       eval--ve
7
       prep-easy
6
       ATPW
6
       package
4
       SRTMP
3
       commonality
3
       looks like
3
       represents
2
       buy
2
       confused
2
       expression
2
       odour
2
       prep-hard
```

# Frequency Breakdowns for Apple Categories

	form - neutral			
59	red	2	core	
36	green	2	floury	
11	round	2	fresh	
9	shiny	2	juicy	
5	skin	2	ripe	
4	red and green	2	two	
3	red & green	2	waxy	
2	colour		_	

2X; a pair; big; black spot; clean; colour green or red; few; fresh & red; green apple; large; natural; not so round; only like fresh ard hate cold stored ones; pair; pips; polished; red and green apples; red apples; red/green; rc und; shine; skin hard (green apple); speckles; spots; stalks; stems; waxed; white flesh; yellow

#### 172 total

# form - positive

5 fresh

# F=1

good colouring; like a nice floury apple; nice pair; plump; smooth

#### 10 total

## form--ve

- 1 black spots
- bruises 1
- 1 not always what they seem
- why can't they all be crisp and ju cy 1

#### 4 total

## uses-gen

- 16 pie 10 juice 6 snack 5 apple pie 5 eat 4 salad 4 sauce 3 cider 3 horses
- 3 pies 2 apple crumble
- 2 2 apple tart
- crumble
- 2 fruit salad
- 2 peeled
- 2 stew
- 2 tart

apple juice; apple sauce; apples for eating; babies; baked; baked (green); baked apples in custard; bubble bath; can have apple pie; apple drinks; choices; cooking; crabapple jelly; dried; eating apples; food; good for throwing; green; hot apples; jam; jelly; once a week; one for cooking; picnics; pie & cream; salads; sandwich; sauces; snacks school lunch; stewed; stewed apples pie and cream; strudel; the old Granny Smith apple pie; toffee; wine

107 total

#### uses-when

- 8 lunch
- 4 school
- 4 school lunches
- 2 breakfast
- 2 lunchtime
- 2 morning tea
- 2 school lunch

#### F=1

autumn; autumn fruit; bed time; college; dessert; lunches; one for school; school snacks; snack; snack time; sport; summer; summer mostly; winter; would like them for lunch

39 total

#### uses-who

- 4 children
- 1 child
- 1 kid's play lunch
- 1 kids
- 1 son
- 8 total

# uses-with

- 3 pears
- 2 cheese
- 1 flour
- 6 total

#### varieties

- 22 Delicious
- 14 Granny Smith
- 6 Ionathan
- 5 Batlow
- 4 Granny
- 4 delicious
- 3 Grannies
- 3 Granny Smiths
- 2 Delicious (variety)
- 2 granny smith
- 2 variety

#### F=1

CSIRO - experimenting with apple varieties; Cox's orange pippins; Croftons are the best; Delicious and Granny Smith apples; Delicious for eating; Delicious seems more consistant and better flavour; Gloucestershire; Golden Delicious; Golden Delicious I grow myself; Grannies for cooking; Granny Smith apples; Granny Smith looks good; Granny Smiths are good for cooking; I like the Jonathan; Jonathan apple; Lady Williams; Montague; Pickworths; Red Delicious; chewy white; cooking and eating apples; cooking apples; delicious & granny; different sort; different types; don't like red Delicious apples; granny; labels; like Delicious; many varieties; one for eating and one for cooking; prefer Delicious apples1 prefer Jonathans; relative of Granny Smith; two apples - Delicious and Granny Smith; two different varieties - 1 red and 1 green; two varieties; varieties

#### 105 total

# eating

- 35 crisp
- 30 juicy
- 4 bite
- 4 crispy
- 1 crispness
- 1 floury
- 1 mushy
- salivatough
- tough skin
- 79 total

# health

- 19 healthy
- 7 teeth
- 6 health
- 5 doctor
- 3 vitamins
- 2 clean teeth
- 2 diet

#### F=1

a healthy but very hard to eat fruit; burping; can't digest; cleans your teeth; constipation; dentist; diet conscious; doctors; farts; good for teeth; good for the digestion; good health; health

food; keeps the doctor away; must have an apple a day to keep the doctor away; nutrition; nutritious; one a day keeps the doctor away; roughage; should; they say you eat a apple a day keeps the doctor away; upset tummy; very healthy

67	total
	sound
45 8 1 1	crunchy crunch only crunchy snap
55	total
	name
33 14 1	apples apple apples again well, these are definitely apples s ) it's Eve again
49	total
	grow
10 6 4 3 2	trees worms tree seeds worm

#### F=1

also better well ripened off the tree; apple tree; bitter pit disease; codling moth; dead gut worms; dimple bugs; grass; grow on trees; harvesting; pick; picked off tree; seed; snakes; spray; thinning; timber- wood; too many pesticiles; trees in garden; trees outside kitchen window

# 44 total

taste

15	sweet
6	sour
3	taste
1	bland
1	sweetness
1	tart (taste)
1	tartness
1	tasty
29	total

# taste - positive

- 3 yummy
- 2 like
- 2 nice
- 2 tasty

#### F=1

enjoy; good variety of taste; love them; lovely to eat; marvellous baked, in apple pie - etc, etc...; red taste better; tastes delicious; yum

17 total

# taste - negative

2 bitter

#### F=1

Granny Smith today lacks flavour; I hate them; bitter skin from too many chemicals; no taste; yuk

7 total

# eva uation - positive

- 3 filling
- 2 every day

#### F=1

appealing; beautiful; best when sour; convenient; convenient snack; crunchy and cold snack; enjoyable; good; good for dessert recipes; great for picnics; handy; like grannies; my favourite fruit; popular; red is better; refreshing; re iable

22 total

# eval lation -- negative

4 boring

#### F=1

don't like delicious; hate floury ones; not filling; overrated

# story

- 2 Adam and Eve
- 2 Eve
- 2 Snow White
- 2 gravity

#### F=1

Adam; Adam & Eve; God; Newton; arrow; fairy tales; snow white; snow white (storybook; red apple); the letter A

17 total

# place

- 3 Tasmania
- 3 orchards
- 2 Stanthorpe
- 2 orchard

#### F=1

America; Kentucky; Stanthorpe and the joys and trials of the apple grower that seemed to make them a special kind of people; Thailand; country; meadow;

16 total

feel

10 hard

2 firm

#### F=1

don't like the hard apples; nice feel on the outside; touch

15 total

# no category

Jeff Thompson; ash; caution; difference; dog; drawing; grasp; harsh; non trusting; pithy; rights; sharp; twist; water; yawn

15 total

category

10 fruit

# memory

#### F=1

a bite is enough bobbing apples as a kid a: Goose Fair; apple and grape festival; choking; home; mum; nana's pies as a kid; reminders; steal; the Lorac's share one for Eve; throw

# preparation - easy

- 3 peel
- 2 cut
- 1 chop
- 1 fine with skin
- 7 total

# preparation - hard

can't eat because of false teeth; easily bru sed but bruising tastes alright;

# association to previous word

fruit bowl; grass; material shop; patchwo k; wood table; wooden floor

6 total

# package

- 2 basket(s)
- 2 fruit bowl

F=1

barrel; barrows; carton

7 total

# spe ific reference to mode of presentation

black & white; brown; no colour; white

4 total

# commonality

common; familiar; they are one of main fruits

	looks like
2 1	balls smooth river rocks
3	total
	represents
midd	le class women; sunshine; women
3	total
	buying venue
cantee	en; cool store
	confused
is that	a pear or an apple; undecided
	expression
2	teacher
	odour
fragra	nce; rotting fruit smell

# BANANAS (n=337)

F=	Response	F=	Response
62	yellow	3	coast
53	banana	3	energy
16	monkey	3	fresh
16	peel	3	moon
16	soft	3	nice
15	Coffs Harbour	3	phallus
13	cake	3	snack
12	skin	3	sugar
11	monkeys	3	summer
10	sweet	3	sun
9	bent	3	tropics
9	fruit	2	Bendemeer
9	tasty	2	Cavendish
8	Queensland	2	banana man
8	breakfast	2	banana smoothie
8	sandwich	2	banana smoothies
7	filling	2	banana split
7	fruit salad	2	bright
7	long	2	bruised
6	green	2	cakes
6	ice cream	2	cereal
6	mashed	2	colour
6	potassium	2	convenient
5	delicious	2	curved
5	firm	2	easy
5	healthy	2	easy to eat
5	milkshake	2	expensive
5	ripe	2	favourite
5	shape	2	food
5	smooth	2	full of potassium
5	smoothie	2	heat
5	yum	2	heavy
4	curve	2	icecream
4	custard	2	lady fingers
4	good	2	lunch
4	mushy	2	milkshakes
4	plantation	2	sex
4	slip	2	slippery
4	smoothies	2	squashy
4	taste	2	sundae
4	tropical	2	telephone
3	banana cake	2	texture
3	children	2	tropical fruit
2	zinc	2	very nice

#### F=1

Asia; B vitamins; BBQ; Big Banana; Christine's kinky; Dad; Garry; Guri; I eat every day; I love bananas in any form; I regularly buy lots of chear bananas at the Banana Bowl; I think you should have two every day; Joe B Peterscn; Kaz; Mr Keating; OK; South America; a favourite with toast or cereal for breakfast; a very sood fruit; addiction; all round fruit; ape; apes; artist; baby food; banana lounge; banana benders; banana boats in the West Indies; banana lunch; banana republic; banana sandwich; banana splits; bananas; bananas are a long yellow fruit has some seeds inside; bar; be better if it was a hand; beaches; bed; bender; bendy; best; beutiful; big banana; bite; black; black spots; blue labe ; boat (shaped); boomerang; box; branch; bread and butter; breakfast cereal; breakfast time; brown; bunch; bunches; bus; buy quite often; calories; can be dried; can use in cakes, fruit salad sandwiches; can't eat too many; can't live without; carbohydrate; chalky; child; children's fruit; chiquita; chutnney; cinnamon; clumps; coastal; comforting; common; condom; constipation; containing potassium; cooked; cooking; cream; cut with cream; dead; dessert; desserts; dog; lon't like!; don't like - looks green and hard; don't like bananas; dried; easy to bruise; easy to bu /; easy to chew and digest; easy to eat and carry; easyeat; eat 5 a week; eat every day; eat them all the time; energy food; enjoyment; even; excellent; exotic; ezy eating; fall; familiar; fantastic; fast snack; father was a banana grower; fattening; fatty; favorite; feathery texture; feel nice strong yellows; flavour; flys; fritter; fritters; frozen bannana; fruit farm; fruit platter; f uit salads; fruity; full; fun; goes bad quickly; gooch; good condition; good food; good for energy; good in a sandwich with Milo; good on sandwiches; gorillas; great; great dessert lish; great smell; green (unripe); grow on tree; hand; hard; harmony; harvested; have every morning with my breakfast cereal; have to eat bunch quickly; health food; healthy to eat; herb; high in K\*; hot; how big; ice yoghurt; in pyjamas; injection to ripen quickly; island; kid's lunch; kids; kids like them; kids plantation; lack of blemish; lady's finger; landcruiser; light; like; like a good banana; like it; like them underripe; loaded; locally bought; looks brown; love; love banana sandwich; lovely; low fat treat; lunchbox; lunchtime; mashable; mellow vellow; memories of Queensland holidays; monkees; muesli bar; muscle food; mushy ripe; my favourite; necessary; need to fairly ripe; nice days & Coffs Harbour; nice fresh one; nice to eat; nice when fresh; no black marks; no blemishes; not black; not cooked; not too ripe; nourishin ;; nourishment; nutmeg; nutritious; occasionally; odour; on cereal; on fresh bread; on toast, one a day; overripe; packing shed; paddle pop; pale; palm trees; palms; pancakes; peel - skin; peel it; peeling; penis; phallic; phallic symbol; pillow; pj's; plantations; play group; playlunch; r leasure of eating; pool; potassium is good for you; price per kilo; probably unripe; pure inside the skin; pyjamas; pyjamas!!!; quick satisfying; rain; resembles a platypus; rich; ripeness; rotten; sad; safe; safeway; sam; sandwiches; school; schoolbags and all black and squishy; scr imptious; sea; seeds; sensual; sexual; shadows; skin are good in compost; skins; sliced with butter and bastes with almonds; slip on the skin; slipping; slushy; small; smell; smelly; smoothness; snakes; sometimes winter; son; sound; split; squishy; stomach pain; strong odour; sug ir banana; sugar cane; sundaes; sunshine; sustenance; sweetness; tear; the second banana; they're for monkeys; travelling; tree in the backyard; triathalon; tropical climate; trunk; types; uneven; unpleasant when green; unripe; versatile; very filling; very good; very popular; vibrant; vitamins; warm climates; we also dry them; weekend; weekend at Coffs; white; with custard as a dessert; with ice-cream; with sugar; yellow and brown; yellow boomerang; yuk; yummy;

# Frequency Breakdowns by Category Bananas

```
193
        uses (uses- general = 138; uses - with = 24; uses - when = 23; uses - who
                                                                                         = 8
153
        form (form - neutral = 120; form - positive = 22; form - negative = 11)
59
        evaluation (evaluation - positive = 56; evaluation - negative = 3)
54
        name
46
        place
43
        health
58
        taste (taste - neutral = 17; taste - positive = 37; taste - negative = 4)
34
22
        preparation (preparation - easy = 22; preparation - hard = 0)
21
        grow
20
        no category
13
        story
12
        memory
12
        represents - sex
10
        represents
9
        category
9
        varieties
8
        looks like
7
       specific reference to mode of presentation
5
       association to previous word
5
        buying venue
5
       expression
5
       odour
4
        feel
4
        price
2
       commonality
1
       package
```

# Frequency Breakdowns by Category

			ıses - general		
16	monkey	5	smoothie	2	banana split
13	cake	4	smoothies	2	cakes
11	monkeys	3	banana cake	2	food
8	sandwich	2	banana	2	milkshakes
7	fruit salad		smoothie	2	snack
6	mashed	2	banana	2	sundae
5	milkshake		smoothies		

ape; apes; banana sandwich; banana splits; bread and butter; can be dried; can use in cakes; can use in fruit salad; can use in sandwiches; chutnney; cinnamon; cooked; cooking; dessert; desserts; dried; eat; fritter; fritters; frozen bannana; fruit platter; fruit salads; gorillas; herb; ice yoghurt; mashable; monkees; muesli bar not cooked; nutmeg; occasionally; on fresh bread; on toast; paddle pop; pancakes; peel it; sandwiches; skin are good in compost; sliced with butter and bastes with almonds; split; sundaes; they're for monkeys; travelling; we also dry them

814

### form-neutral

- 62 yellow12 skin
- 9 bent
- 7 long
- 6 green
- 5 shape
- 4 curve 2 curved

#### F=1

bananas are a long yellow fruit has some seeds inside; be better if it was a hand; bendy; bright; colour; green (unripe); how big; not too r pe; skins; small; uneven; white; yellow and brown

#### 120 total

# eva uation - positive

- 7 filling
- 4 good
- 3 favourite
- 2 convenient

#### F=1

I eat every day; I love bananas in any torm; I think you should have two every day; OK; a favourite with toast or cereal for breakfast; a very good fruit; addiction; all round fruit; beautiful; best; buy quite often; can't eat too many; can't live without; easy to buy; easy to chew and digest; easy to eat; easy to eat and carry; eat every day; eat them all the time; enjoyment; excellent; ezy eating; fantastic; fast snack: full; good food; good in a sandwich with Milo; good on sandwiches; great; great dessert dish kids like them; lovely; my favourite; pure inside the skin; quick satisfying; safe; versatile; very filling; very popular; vibrant

# 56 total

name

54 banana(s)

place

- 15 Coffs Harbour
- 8 Queensland
- 4 tropical
- 3 coast
- 3 tropics
- 2 Bendemeer
- 2 tropical fruit

#### F=1

Asia; Joe B Peterson; South America; ban ina boats in the West Indies; big banana; coastal; fruit farm; tropical climate; warm climates

#### health

- 6 potassium
- 5 healthy
- 3 energy
- 2 full of potassium
- 2 zinc

#### F=1

B vitamins; calories; carbohydrate; constipation; containing potassium; eat 5 a week; energy food; fattening; fatty; good for energy; health food; healthy to eat; high in K\*; low fat treat; muscle food; necessary; nourishing; nourishment; nutritious; one a day; potassium is good for you; stomach pain; sustenance; triathalor; vitamins

# 43 total

# taste - positive

- 9 tasty
- 5 delicious
- 5 yum
- 3 nice
- 2 very nice

#### F=1

fruity; like; like a good banana; like it; like them underripe; love; love banana sandwich; nice to eat; pleasure of eating; scrumptious; sweetness; very good; yummy

# 37 total

# eating

- 15 soft
- 5 smooth
- 4 mushy
- 2 squashy
- 2 texture

### F=1

bite; feathery texture; mushy ripe; slushy smoothness; squishy

# 34 total

#### uses - with

- 7 ice cream
- 4 custard
- 3 sugar
- 2 cereal

# F=1

breakfast cereal; cream; cut with cream; i ecream, on cereal; with custard as a dessert; with ice-cream; with sugar

#### uses - when

- 8 breakfast
- 2 lunch

# F=1

BBQ; banana lunch; breakfast time; have every morning with my breakfast cereal; heat; hot; kid's lunch; lunchbox; lunchtime; playlur ch; school; snack; sometimes winter

23 total

# form - positive

- 5 firm
- 5 ripe
- 3 fresh

#### F=1

even; feel nice strong yellows; good conc ition; lack of blemish; nice fresh one; nice when fresh; no black marks; no blemishes; ripeness

22 total

# preparation - easy

- 16 peel
- 2 easy

#### F=1

easy to eat; easy-eat; peel - skin; peeling

22 total

grow

4 plantation

### F=1

branch; bunch; bunches; clumps; grow on tree; harvested; injection to ripen quickly; kids plantation; packing shed; palm trees; palms; plantations; seeds; snakes; sugar cane; tree in the backyard; trunk

21 total

# no category

### F=1

bar; bed; bus; dead; dog; flys; gooch; harr nony; landcruiser; light; loaded; pillow; rain; sad; sam; sea; son; sound; tear; the second banana

#### taste

10 sweet

4 taste

#### F=1

flavour; need to be fairly ripe; rich

17 total

story

- 4 slip
- 2 slippery

#### F=1

fall; in pyjamas; pj's; pyjamas; pyjamas!!!; slip on the skin; slipping

13 total

# memory

Dad; Garry; Gurj; Kaz; Mr Keating; tather was a banana grower; island; memories of Queensland holidays; nice days & Cotfs Harbour; schoolbags and all black and squishy; weekend; weekend at Coffs

12 total

# represents - sex

- 3 phallus
- 2 sex

#### F=1

Christine's kinky; condom; penis; phallic; phallic symbol; sensual; sexual

12 total

# form - negative

2 bruised

# F=1

black; black spots; don't like - looks green and hard; overripe; pale; probably unripe; rotten; unpleasant when green; unripe

7

represents			
3 summer 2 sun			
F=1 beaches; comforting; exotic; heat; sunshir e			
10 total			
category			
9 fruit			
varieties			
<ul><li>Cavendish</li><li>lady fingers</li></ul>			
F=1 blue label; chiquita; lady's finger; sugar b mana; types			
9 total			
looks like			
3 moon			
F=1 boat (shaped); boomerang; resembles a p atypus; telephone; yellow boomerang;			
8 total			
uses - who			
3 children			
F=1 baby food; child; children's fruit; kids; play group			
8 total			
sperific reference to mode of presentation			
artist; bright; brown; colour; looks brown: not black; shaclows			

4

	association to previous word		
box; f	un; pool; sun; telephone		
5	total		
	buying venue		
2	banana man		
F=1 Big Ba	anana; locally bought; safeway		
5	total		
	expression		
banan	na lounge; banana benders; banana republic; bender; mellow yellow		
5	total		
	* <b>1</b> * · · · ·		
	odour		
great	smell; odour; smell; smelly; strong odour		
5	total		
	feel		
2	heavy		
1 1	hard soft		
4	total		
	price		
2	expensive		
1 1	I regularly buy lots of cheap bananas at the Banana Bowl price per kilo		
4	total		
t iste - negative			
1	chalky		
1 1	don't like! don't like bananas		
1	yuk		

# evaluation - negative

- 1 1
- easy to bruise goes bad quickly have to eat bunch quickly 1
- 3 total

# commonality

- 1 common
- 1 familiar
- 2 total

# package

1 hand

# BEANS (n=337)

F=	Response	F=	Response
72	green	3	tough
47	beans	3	yum
21	string	2	Jack
18	fresh	2	bean
16	long	2	boil
15	crunchy	2	boiling
15	stringy	2	broad
14	crisp	2	bush
12	healthy	2	chop
9	garden	2	climbers
8	snap	2	climbing
7	dinner	2	cooking
6	fingers	2	corn
6	raw	2	crunch
6	salad	2	delicious
5	baked	2	diagonal
5	vine	2	easy to grow
4	butter	2	eat
4	steamed	2	fence
4	tasty	2	freshly picked
4	thin	2	garlic
4	vegetable	2	good to eat
4	yuk	2	greens
3	French	2	health
3	French beans	2	leaves
3	boiled	2	lightly cooked
3	boring	2	look good
3	cheap	2	peel
3	frozen	2	raw and crunchy
3	grandmother	2	refried
3	hard	2	slice
3	home grown	2	soups
3	iron	2 2	stir fry
3	kidney		straight
3	peas .	2	string beans
3	round	2	taste
3	runner	2	tasteless
3	soup	2	tea
3	steam	2	tender
3	stringless	2	vegetables
3	strings	2	winter
3	summer	2	yellow
		2	yuck

#### F=1

"good for you"; 3 vege; Clayton; Dad; French Runner - the lot; French cooking; Heinz; Indian; Mexico; Monash; Norman; Thai food; Yeah. Good.; a dozen; all kinds of beans; as a side dish; bacon; baked beans; baked dinner; baked lunches; balanced diet; beans are a long green yege; beans means Heinz; beef & beans; beef steak; being full of bursting with energy; better when they are fresh; bitter; black beans; bland: break; breakfast; broad beans; brown beans; bucket; building; bulk; butter beans; butterbeans; camping; can be coarse when cooked; casserole; childhood; children; children will eat them; chilli; china; choke; classical; claws; colour; coloured added; common; complaint (poisonous when unfrozen under certain circumstances); consistent size; cook; cook for two minutes; cooked or raw; cooking smell; cranky; crunchiness; crunchyraw; cut; cut diagonally; dad; day; delight; diet; disease; don't buy as much as cauli's and potatoes; don't like; don't like beans; dried; drink; dry; dull; dwarf; earth; eat raw; eat them all up; eat them whole; eating; even; expens ve; extra good for you; fairly dear to buy; family; fan; farm; farting; fast; fat ones are better; fav purite; feel furry; ferret; fibre; food; frank; french fries; fresh and crisp; fresh beans; freshness fried; friend's farm; fruit; fruit market; fry; full of vitamins; furry to eat; garden at home; giant; glow; good; good all-round vege; good raw as a snack; good to eat but not too much; good vege; grandfather; grass; great for a baked dinner; great fresh; great raw; green & crisp; green beans; green crisp; green vege; greens for dinner; grow beans; grow myself childhood love y green colour; grow on bush; growing in garden; had to eat stringy beans as a child; hair; har dkerchief full of chewed stringy beans; hard to peel; hate; have as side dish; healthy looking; home; home grown best; hose water; hot water; importance of legumes; in a salad; include in all vege meals; insects; juice; jumping; just eatable; kitchen; knife; knives; lean; leathery; lemon cream; length; like; like beans; like growing beans; like to cook and eat; long and crisp; long stringy beans; long thin fingers, like a witch or Chinese mandarin; long/narrow; look good to eat - raw; look so unfresh in shops; looks like a game of pick-up sticks; lovely picked fresh from the garden; many; many different varieties; meat & veg; melted butter; mexican; mixed vegetable; mixes; mmm beans; mother; multitudes; mum; mum's garden; must be very fresh; mustard sauce; my mother telling me that I need to eat it to grow strong; my son; nan; nan's kitchen (smell); navel; nice; nice raw; nice with lamb; not nice; nothing beats fresh beans off the vine; nourishing; nutrition; nutritious; nuts; ok; okay tasting; ordinary; organic; parents (eat your beans); peas - but don't eat many; peeling; pencil-like; pepper; perceived as healthy; pick and eat; picking from vines; picking them; picking them green; plentiful; pod; pop's garden; pork; practical when frozen; protein; purple; purple beans that mum grows; purple king; rarely; raw or cooked; river reeds; roast; rosemary; runners; salads; salads and barbecue lunches; sau e; scheme; seeds; shade; slender; sliced boiled; slicing; small; smelly; snake; snappy; so long as they are not stringy; soggy; solid-food; splinters; sprouts; squealshy (when chewed); stability; stalk; stalks; stalky; staple; staple vege; steak; stems; stews; stick; sticks; sting; stingless; stingy; stir-fry; string for growing; stringing; stringless varieties easy to prepare; stron ;; suet; sugar beans; summer crop; supermarket; swap cow; sweet peas; sweet peas - poisonous, but other things edible; tailing and topping; texture; these have many uses; they are sweet; they have strings that are like rag; time consuming to prepare; tins; too; too much trouble unless frozen; too perfectly arranged; too slimy and soggy when cooked; top & bottom; top & tail; :op and tail; trellis; twelve; types; ucky greens!; vege; vege garden; vegie; vegie garden; very nice; very nice with butter; vinegar; vines; vines in garden; vitamins; warm; wash; we used to grow runner beans in UK; what are they?; whisky; white sauce; wife uses them in cakes; windy; wire; with bacon; with baked dinner; with margarine; work; worm; yum not cooked

# Freq tency Breakdown by Category

```
197
        form - neutral = 188; form - positive = 7; form - negative = 2
143
        uses - general = 84; uses - with = 31; uses - when = 21; uses - who = 7
49
        name
44
        varieties
39
        grow
36
        health
33
        taste - positive = 15; taste - negati /e = 15; taste = 3
28
        evaluation - positive = 22; evaluation - negative = 6
28
        sound
25
        eating
22
        memory
20
        looks like
        no category
18
16
        place
14
        category
14
        preparation - easy = 11; preparation - hard = 3
7
        commonality
5
        feel
5
        package
5
        price
4
        story
3
2
        specific reference to mode of presentation
2
        buy
2
        confused
2
        represents
1
        expression
```

#### 764 total

### form - neutral

```
72
        green
21
        string
18
        fresh
16
        long
16
        stringy
4
        thin
3
        raw
3
        round
3
        strings
2
        leaves
2
        straight
2
        yellow
```

a dozen; colour; coloured added; consistent size; even; fresh and crisp; fresh beans; freshness; green & crisp; green beans; green crisp; lean; length; long and crisp; long stringy beans; long/narrow; many; raw and crunchy; slender; small; stalky; stems; stringing; they have strings that are like rag; too perfectly arranged; twelve

# form - positive

# 2 look good

fat ones are better; healthy looking; look good to eat - raw; must be very fresh; so long as they are not stringy

#### 7 total

# form - negative

dry; look so unresh in shops

#### ises - general

- 6 salad
- 5 baked
- 4 steamed
- 3 boiled
- 3 raw
- 3 soup
- 3 steam
- 2 boil
- 2 boiling
- 2 chop
- 2 cooking
- 2 diagonal
- 2 eat
- 2 lightly cooked
- 2 refried
- 2 slice
- 2 soups
- 2 stir fry

as a side dish; casserole; chilli; cook; cook for two minutes; cooked or raw; cut; cut diagonally; don't buy as much as cauli's and potatoes; drink; eat raw; eat them all up; eat them whole; eating; food; freshly picked; fried; fry; have as side dish; in a salad; juice; meat & veg; mixed vegetable; mixes; pick and eat; raw and prunchy; raw or cooked; salads; sliced boiled; slicing; stews; stir-fry; suet; warm; wife uses them in cakes

# 84 total

## uses - with

- 4 butter
- 3 peas
- 2 corn
- 2 garlic

bacon; baked dinner; beef & beans; beef steak; lemon cream; melted butter; mustard sauce; nice with lamb; nuts; pepper; pork; roast; rosemary; sauce; steak; vinegar; white sauce; with bacon; with baked dinner; with margarine

# uses - when

- 7 dinner
- 3 summer
- 2 tea
- 2 winter

baked lunches; breakfast; camping; greens for dinner; rarely; salads and barbecue lunches; summer crop

# 21 total

#### uses - who

French cooking; Indian; Thai food; children; children will eat them; china; family

#### 7 total

name

- 47 beans
- 2 bean

# varieties

- 4 stringless
- 3 French
- 3 French beans
- 3 kidney
- 3 runner
- 2 broad
- 2 climbers
- 2 climbing
- 2 string beans

French Runner - the lot; Heinz; all kincs of beans; baked beans; broad beans; butter beans; dried; dwarf; jumping; many different varieties; mexican; purple; purple king; runners; sprouts; string for growing; sugar beans; sweet peas; sweet peas - poisonous, but other things edible; types

# grow

- 5 vine
- 2 bush
- 2 easy to grow
- 2 fence

bucket; disease; earth; farm; freshly picked; garden at home; grow beans; grow myself childhood lovely green colour; grow on bush; growing in garden; hose water; insects; like growing beans; lovely picked fresh from the garden; picking from vines; picking them; picking them green; pod; seeds; shade; snake; stalk; stalks; trellis; vines; vines in garden; wire; worm

#### 39 total

#### health

- 11 healthy
- 3 health
- 3 iron

"good for you"; balanced diet; being full of bursting with energy; bulk; diet; extra good for you; farting; fibre; full of vitamins; good to eat; importance of legumes; nourishing; nutrition; nutritious; organic; perceived as healthy; protein; solid-food; vitamins

#### 36 total

# tiste - positive

- 4 tasty
- 3 yum
- 2 delicious

like beans; nice; nice raw; okay tasting; νετγ nice; γum not cooked

#### 15 total

# taste - negative

- 4 yuk
- 2 tasteless
- 2 yuck

bitter; bland; don't like; don't like beans; hate; not nice; ucky greens!

#### 15 total

#### taste

- 2 taste
- 1 they are sweet
- 3 total

# evaluation - positive

Yeah. Good.; better when they are fresh; delight; favourite; good; good all-round vege; good raw as a snack; good to eat; good to eat l ut not too much; good vege; great for a baked dinner; great fresh; great raw; home grown best; include in all vege meals; like; like to cook and eat; mmm beans; nothing beats fresh beans off the vine; ok; these have many uses; very nice with butter

22 total

# evaluation - negative

3 boring

complaint (poisonous when unfrozen under certain circumstances); dull; just eatable

6 total

sound

- 15 crunchy
- 8 snap
- 2 crunch

crunchiness; crunchy-raw; snappy

28 total

#### eating

- 14 crisp
- 3 tough
- 2 tender

can be coarse when cooked; furry to eat; leathery; soggy; squealshy (when chewed); too slimy and soggy when cooked

25 total

# memory

# 3 grandmother

Dad; Monash; childhood; choke; dad; grandfather; had to eat stringy beans as a child; handkerchief full of chewed stringy beans; home; mother; mum; mum's garden; my mother telling me that I need to eat it to grow strong; my son; nan; parents (eat your beans); pop's garden; purple beans that mum grows; we used to grow runner beans in UK

# looks like

6 fingers

claws; fan; french fries; grass; hair; kni'e; knives; long thin fingers, like a witch or Chinese mandarin; looks like a game of pick-up sticks; percil-like; river reeds; splinters; stick; sticks

20 total

# no category

Clayton; Norman; building; cranky; day; fast; ferret; frank; glow; navel; scheme; stability; sting; strong; too; whisky; windy; work

18 total

place

- 9 garden
- 3 home grown

Mexico; friend's farm; vege garden; vegie garden

16 total

#### category

- 4 vegetable
- 2 greens
- 2 vegetables

beans are a long green vege; butterbeans; fruit; green vege; vegie

14 total

# preparation - easy

2 peel

break; hot water; peeling; stringless varie ies easy to prepare; tailing and topping; top & bottom; top & tail; top and tail; wash

11 total

# preparation - hard

hard to peel; time consuming to prepare; too much trouble unless frozen

# commonality 3 vege; common; multitudes; ordinary; plentiful; staple; staple vege total feel 3 hard feel furry; texture 5 total package 3 frozen practical when frozen; tins total price 3 cheap expensive; fairly dear to buy 5 total story 2 Jack giant; swap cow total 4 odour cooking smell; nan's kitchen (smell); smel y

specific reference to mode of presentation

black beans; brown beans

total

3

beans means Heinz

buy

fruit market
supermarket

confused

peas - but don't eat many; what are they?

total

represents

classical
kitchen

expression

# **BROCCOLI**

(n=337)

F=	Response	F=	Response
89	green	3	nice
48	broccoli	3	salads
20	trees	3	smell
13	white sauce	3	soup
11	healthy	3	stalk
10	steamed	3	stir fry
9	fresh	3	tasteless
9	vitamins	3	ugly
8	cheese sauce	2	Chinese
8	crunchy	2	Italian
8	tasty	2	President Bush
7	George Bush	2	beautiful
7	yuk	2	boring
7	yum	2	cancer
6	delicious	2	colour
6	forest	2	dark green
6	iron	2	dense
6	stirfry	2	don't like
5	crisp	2	favourite
5	dinner	2	flowers
5	stir-fry	2	garden
5	winter	2	grass
5	yuck	2	greens
4	bush	2	hard to store
4	cheese	2	health
4	flower	2	like
4	good	2	lovely
4	good for you	2	microwave
4	grubs	2	mountain
4	steam	2	mum
4	tree	2	nutritious
4	vegetable	2	raw
4	yummy	2	shape
3	boil	2	soft
3	boiled	2	steaming
3	cauliflower	2	taste
3	disgusting	2	tree-like
3	little trees	2	unpleasant
		2	vege
		2	white

# F=1

5 foods groups; ?; Bush; Chinese meal; Cl inese stir fry; Chinese take away; Coles; Cudlee Creek; Dad; Dorrigo; Dr Who; French cocking; Henry trees; Hunter Valley; I like it but nobody else seems to; I like it once in a while; I lo 'e broccoli; Italian?; Italy; Leone; NO; Narromine (town); Popeye; Stanthorpe; We grow it too - or, rather, my daughter-in-law does; White House; a good food; a lot of Vit C; a martian need ing a haircut and viewed from above; a small tree that

actually can be eaten; acrid; age; almond; and cheese sauce; anti-cancer; appearance is a natural indicator of a healthy food; avocado; awf 1l; awkward shapes; baked dinner; best food to eat for good health; best with a white sauce; bitter; black and white; blah; bland; bonsai tree; brain; bright; bright green; broccoli is a green vegetable; broccoli is it?; brocholic; buds; bugs; bumpy; bunch; buying in food store; cabbage; calcium; caterpillars; cauli; cauliflower?; cheap; cheese sauce and caulie; chicken and broccoli pic; childhood memory of overboiled broccoli; children; chopping; classical; cloudy; cokk; commonly used; cooked; cooking; coral; cottage cheese; creamy; daily; delicious healthy bright green vegetable; depends on how it is cooked; diet; dinner and snacks; dip; dipping; dips; dirt; dislike; do not like these; don't cook too long; don't eat it; don't know; don't know what it cor tains; dont get heart disease (in recent article); dry; ear; earth; easy; eat; eat a lot of it; eat it Graham its good for you; eat it!; eaten by my kids; eating; err; essential; exellent in soups; expensive; fantasy; favorite food; favourite vegetable; favourite vegie; feels nice on the inside of your palm; flake; flavour; flavourful; florrettes; flowerettes; folic acid; food; foul; frog spawn? No, it can't be. A humpbacked sheep? sorry, can't think of a thing; froth; funny looking; furry; galaxy; gardening; goat; gold nugget; golf course; good children's vege; good for health; good for you because of the iron; good for you but not always palatable; good health; good in stews; grandchildren like it; great in white sauce; great raw; great with dips; great with sauce; green mush if cooked too much; green tree; green trees; green, I think; gross; grows in gardens; grub; hair; hate that; health food; horrible; hose; hot dinner; husband won't eat; ideal stage of 'ipeness; juice; jungle; just bought some; just bought some today; kids; kitchen; knife; lack taste; lamb; last; leafy; lemon juice; lightly cooked; like cauliflower; little "trees"; little green flowers lightly steamed; look for small stems; looking down from an aeroplane; looks good; looks good on a white dinner plate; looks in good condition; looks like a dog's body; looks l ke a tree; lost; love broccoli; lovely with bacon and almonds; lumpy; mainmeal accompaniment; mealtime; mediteranean; messy; meteorite; microwaveable; middle class; modern; moss; most corrupt politician in Aust. doesn't like them (Jo); mould; mushroom; mushy; my favourite; my favourite vege; needs to be cooked right; never leave in the back of the fridge, because it STINKS; nice raw; nice taste; nice to eat; nicely presented; nights (winter) in front of open fire cooking vegetable stirfry; not fond of them but buy them because they are good for me; r ot so versatile; not very tasty; nutrition; okay tasting; oops mistake broccoli for cauli; oriental fc od; overcharged; pasta (cooking); plastic bag; popular with cheese sauce; potassium; protects against bowel cancer; purple; quiche; rabbits; rain forest; restaurants; revolting; revolting green; salad only; sauce; scrub; seeds; simular to cauli; smelly; snot; soggy; sour; sour cream; sour out of fridge; soylent; speed; spinach; spoils quick; spongy; stalks; steamy; stews; stir frys; stirfrys; stripped; stripped of leaves too; supermarket; supposed health benefits; supposed to be good for one; sweet; taste I like; taste good raw and yummy cooked; tasty with cheese; tea; tea time; terrific; texture; the best source of vitamins around; there are a couple of varieties; they are like green leaves; tough; treelike (European); tsasteless; ugh; ukk; unexpected; unpopular; unusual vege; vege garden; vegie garden; vegies; versatile; very good for you; very good vege; viamins; vitamin C; vitamin c; vivid; volcano; warm; water; watery; well coloured; well seasoned; when fresh, it could be full of grubs; whiskey; winter crop; with cheese sauce; with mayonnaise; wok; wonderful to eat; woods (forest); wool/sheep; yakk; yuk!; yumm; yummm

# Frequency Breakdown by Category

- 136 form - neutral = 121; form - positi /e = 8; form - negative = 7 81 looks like 150 uses - general = 70; uses - with =  $\frac{4}{6}$ ; uses - who = 18; uses - when = 16 62 health 48 name 92 taste - positive = 43; taste - negative = 42; taste = 7 35 evaluation - positive = 29; evaluation - negative = 6 24 no category 14 grow 12 memory 11 category 10 eating 10 place 9 story 8 sound 7 confused 5 buy 5 feel 4 specific reference to mode of presentation 4 5 preparation - easy = 3; preparatio 1 - hard = 23 price 3 represents 2 package 2 varieties 1 association to previous word 1 commonality
- 744 total

### form - neutral

88 green
9 fresh
3 stalk
2 colour
2 dark green
2 dense
2 shape

appearance is a natural indicator of a healthy food; awkward shapes; bright green; florrettes; flowerettes; funny looking; furry; green, I think; leafy; soft; stalks; stripped of leaves too; vivid

# 121 total

# form - positive

ideal stage of ripeness; look for small stems; looks good; looks good on a white dinner plate; looks in good condition; nicely presented well coloured; well seasoned

# form - negative

3 ugly

dry; mould; revolting green; sour out of f idge

# 7 total

## looks like

- 20 trees6 forest4 bush
- 4 flower 4 tree
- 3 little trees2 flowers
- 2 grass
- 2 mountain
- 2 tree-like

a martian needing a haircut and viewec from above; a small tree that actually can be eaten; bonsai tree; brain; buds; cloudy; coral; ear; frog spawn? No, it can't be. A humpbacked sheep? sorry, can't think of a thing; froth; galaxy; golf course; green tree; green trees; hair; jungle; like cauliflower; little "trees"; looking down from an aeroplane; looks like a dog's body; looks like a tree; meteorite; moss; mushroom; rain fcrest; snot; spongy; they are like green leaves; treelike (European); volcano; woods (forest); woo /sheep

# 81 total

# uses - general

- 10 steamed 9 stir fry 4 steam 3 boil 3 boiled 3 salads 3 soup 3 stirfry
- 2 raw

2

2 steaming

microwave

2 stir frys

chicken and broccoli pie; chopping; cook ng; depends on how it is cooked; dipping; don't cook too long; eat; eating; food; good in stews; green; juice; lightly cooked; little green flowers lightly steamed; microwaveable; needs to be cooked right; oriental food; quiche; salad only; steamy; stews; stir-fry; warm; wok

## uses - with

- 13 white sauce
- 8 cheese sauce
- 4 cheese
- 2 cauliflower

and cheese sauce; avocado; baked dinner cabbage; cheese sauce and caulie; cottage cheese; dip; dips; great in white sauce; great with dips; lamb; lemon juice; mainmeal accompaniment; pasta (cooking); sauce; sour cream; tasty with cheese sauce; with mayonnaise

46 total

#### uses - who

- 2 Chinese
- 2 Italian

Chinese meal; Chinese stir fry; Chinese take away; French cooking; Italian?; children; eaten by my kids; good children's vege; grandchildren like it; kids; middle class; rabbits; restaurants; stir fry

18 total

#### uses - when

- 5 dinner
- 5 winter

dinner and snacks; hot dinner; mealtime; tea; tea time; winter crop

16 total

#### health

- 11 healthy
- 9 vitamins
- 6 iron
- 4 good for you
- 2 cancer
- 2 health
- 2 nutritious

a lot of Vit C; anti-cancer; best food to ear for good health; calcium; diet; don't get heart disease (in recent article); don't know what it contains; essential; folic acid; good for health; good for you because of the iron; good for you but not always palatable; good health; health food; not fond of them but buy them because they are good for me; nutrition; potassium; protects against bowel cancer; supposed health benefits; supposed to be good for one; the best source of vitamins around; very good for you; viamins; vitamin C; vitaminc; watery

		name	
48	broccoli		
		t iste - positive	
8	tasty		

7 yum
6 delicious
4 yummy
3 nice
2 like

I like it but nobody else seems to; I like it once in a while; I love broccoli; flavourful; love broccoli; lovely; nice taste; nice to eat; okay tasting; taste I like; wonderful to eat; yumm; yummm

### 43 total

### taste - negative

7 yuk5 yuck4 tasteless3 disgusting

2 don't like2 unpleasant

awful; blah; dislike; do not like these; dor 't eat it!; foul; gross; hate that; horrible; husband won't eat; lack taste; not very tasty; revolting; sour; ugh; ukk; yakk; yuk!

### 42 total

taste

2 taste

acrid; bitter; bland; flavour; sweet

7 total

### evaluation - positive

4 good

2 beautiful

2 favourite

a good food; best with a white sauce; daily; delicious healthy bright green vegetable; eat a lot of it; exellent in soups; favorite food; favourite vegetable; favourite vegie; great raw; great with sauce; lovely; lovely with bacon and a monds; my favourite; my favourite vege; nice raw; popular with cheese sauce; taste good raw and yummy cooked; terrific; versatile; very good vege

### evaluation - negative

### 2 boring

hard to store; not so versatile; spoils quicl;; unpopular

### 6 total

### no category

Dr Who; Henry trees; Leone; NO; age; almond; brocholic; cokk; dirt; err; fantasy; flake; goat; gold nugget; knife; last; lost; simular to cauli; soylent; speed; stripped; unexpected; water; whiskey

### 24 total

### grow

4 grubs

We grow it too - or, rather, my daughter-in-law does; bugs; caterpillars; earth; gardening; grows in gardens; grub; hose; seeds; when fresh it could be full of grubs

### 14 total

### memory

- 2 President Bush
- 2 mum

Cudlee Creek; Dad; George Bush; childhood memory of overboiled broccoli; eat it Graham its good for you; most corrupt politician in Aust. doesn't like them (Jo); never leave in the back of the fridge, because it STINKS; nights (wir ter) in front of open fire cooking vegetable stirfry

### 12 total

### category

- 4 vegetable
- 2 greens
- 2 vege

5 foods groups; broccoli is a green vegetable; vegies

### 11 total

### eating

5 crisp

creamy; green mush if cooked too much; mushy; soggy; tough

	place		
2	garden		
	Dorrigo; Hunter Valley; Italy; Narromine (town); Stanthorpe; mediteranean; vege garden; vegie garden		
10	total		
	story		
6	George Bush		
Bush;	Popeye; White House		
9	total		
	sound		
8	crunchy		
	confused		
hross	roli is it?; cauli; cauliflower; cauliflower?; don't know; oops mistake broccoli for cauli;		
spina			
7	total		
	buy		
Coles	; buying in food store; just bought some; just bought some today; supermarket		
5	total		
	feel		
bump	py; feels nice on the inside of your pε lm; lumpy; soft; texture		
5	total		
2	specific reference to mode of presentation white		
2 black	and white; bright		
4	total		
	odou.r		
3 1	smell smelly		
=			

preparation - easy		
cooked; easy; scrub		
3 total		
price		
cheap; expensive; overcharged		
3 total		
represents		
classical; modern; unusual vege		
3 total		
package		
bunch; plastic bag		
pre paration - hard		
hard to store; messy		
varieties		
purple; there are a couple of varieties		
associat on to previous word		
kitchen		
RICICI		
:ommonality		
commonly used		

## **CARROTS**

(n=337)

F=	Response	F=	Response
56	orange	3	cooked
50	carrot	3	good for eyes
29	crunchy	3	grate
29	rabbit	3	lunch
20	rabbits	3	skin
20	salad	3	snap
16	raw	3	steam
15	long	3	stews
9	Bugs Bunny	3	straight
9	cake	3	taste
9	crisp	3	thin
9	garden	3	vitamin a
9	grated	2	baked
9	hard	2	boil
8	eyes	2	boiled
7	bugs bunny	2	cone
7	healthy	2	crispy
7	juice	2	diet
6	soup	2	digging
6	sticks	2	dressing
6	vitamin A	2	green
5	boring	2	hard to grow
5	colour	2	honey carrots
5	eyesight	2	horse
5	peel	2	horses
5	steamed	2	like
5	yummy	2	limp
4	carrots	2	nice
4	coleslaw	2	peeler
4	crunch	2	phallic
4	dinner	2	plain
4	dirt	2 2 2	rabbit food
4	fresh	2	shape
4	honey	2	slice
4	peeling	2	stick
4	red	2	sweet
$\overline{4}$	root	2	tasty
$\overline{4}$	salads	2	teeth
4	stew	2	top
3	baked dinner	2	vegetable
3	carotene	2	yellow
-		2	yuk
			,

### F=1:

Donny; I like to eat them every day; Japai ese; Leone; Menzies Creek; Nicky's treat; OK taste; OK when not overcooked; a finger; a log; a soft leafy top for such a hard vegetable; a very crude saying in my boarding school days when urging on to greater effort - pull the carrot out; associate with hot dinner such as steak etc; average taste (depends on size); awful; awful taste; baby; baby carrot; bag; bag of; baked is good with gravy; balanced meal; baseball bat; bendy; beta carotene; black & white; bland; boile 1/baked to eat; break; bright; bugs; bunch; bunny; bunny rabbit; butter; buy a lot of carrots; cancer preventative; carotene - a source of vitamin A; carrot juice; carrot sticks; carrots and white sauce; carrots are red; casseroles; cheese; chewy; choke; chopped; chopping; coleslaw and halads; colourful; colourless; common; condom; cook; cook with many foods; cool; core; country kitchens; cousins; cut; cutting into pieces for cooking; daughter loves them; dear old carrot; dense; dessert; difficult to chew; dildo; dirty; dog; don't like; don't like them; don't peel unless it is soft; doodle; drink; dry; dull; dyes; earth; earthy; easy; easy to peel; eat; eat a lot of it; eat it raw or cooked; eat this raw; eating; excellent for eyesight; familiar; farming; finger; firm; flacid; flavourful; floppy-stale; food; for rabbits; freshness; friends garden; frozen vegetables; fry with broccoli and bacon; full of carotene whatever that is; gardens; ginger; good; good food; good for sight; good for you; good health; good in cake; good shape; good stand-by vege; good taste; good to eat; good vitamin value; grated for coleslaw and salad; grated for alads; grater; grating; great guinea pig food; great soup and scones; great vegie; green leafy :op; greens; grow; grows in dirt; grows into ground; grows under the ground?; hangover; hate them grated; health - good for eyes; health food; healthy meals; helps you see better in the dark; high vitamin content; honey coated; honeyed; hose; important to have carrots with veges every day; improve eye-sight; in sandwiches; include in every vege meal; instant crunchy pick-me up; irregular sizes; is a root; julienne; kitchen; large; leaf; leave the green on it, otherwise it looks basically rude; leaves?; length; lesser association with salad (grated); lifeless; like growing carrots; like if grated for salads; like them raw (grated) as well as cooked; like to have with peas; like what I ate tonight; long and round; looks fresh; looks like a slug; looks like a urnip; love eating raw; love it raw; lovely grated; lunch gardens; mayonnaise; meal time; microwave; moderation; more cuts; more cylindrical than tapered; mum; mustard; my second :hought was a fountain pen or a pencil; my sons like to eat them; need really fresh seeds for a good crop; need to be cooked soft; needs colour; needs peeling; nice in salads; nice raw; nice raw when peeled; night vision; no; nugget my horse; nutritional value; nutritious; old; orange tingers; ordinary old carrot; overcooked; peas; peeled; phallic symbol; phallus; pie; pigs; pike; pipe; plants in garden; point; pointed; poor attention by shops to freshness; potato; problem of different sizes in shops; pull; put the skins in the bin; quick; red-orange; regular; regular standly; roast; rough; rounds; rubbery; sad state; sand; scalely; school; sections; see in the dark; s ex; sharp; shred; shredded; simon's favourite; sliced; slug (looks like); soil; something to catch he horse with; sometimes taste sweet when you cook them; spear; staple vege; stews, mince; sting; stir fry; stir-fry; strong; summer; supposed to be healthy; supposed to improve night visio 1. Does it?; tapered; taste is nice; tasteless; tasty snack; tea time; terrible; the best vegie; tip looks rotten; tired; tomato; too clean; too hard; top is missing; tough; turnip; turnip or carrot; uncle; uncooked; uninviting; upside down; useful size; vary in flavour; vege; vege garden; vegetable soup; vegie patch; vegie soup; versatile; versatile salad or main meal; vitamin; vitamin C; vitamin betacarotene; vitamin content; vitamins; vitamins reason for eating it; weeding; well grown; what's up doc; white sauce; winter; with honey; woody; wouldn't buy it, looks wit nered at the end; yellow vegetable; you can eat them both ways (raw and cooked); you can eat them raw; yuck; yum!; zeb

# Frequency Breakdown by Category

```
253
        uses - general = 224; uses - when :: 14; uses - with = 14; uses - who = 1
150
        form - neutral = 129; form - negative = 18; form - positive = 3
66
        health
54
        name
43
        sound
        grow
30
45
        taste - positive = 29; taste - negative = 9; taste = 7
24
        preparation - easy = 23; preparation - hard = 1
        evaluation - positive = 22; evaluation - negative = 10
32
16
        feel
16
        story
14
        place
13
        looks like
        memory
10
9
        no category
6
        sex
5
        category
4
        specific reference to mode of presentation
4
        commonality
3
        eating
3
        package
2
        confused
2
        expression
2
        represents
1
        varieties
807
        total
```

### uses - general

```
20
       rabbits
20
       salad
12
       raw
9
       cake
9
       grated
7
       juice
6
       soup
       sticks
6
5
       steamed
4
       coleslaw
4
       honey
4
       salads
4
       stew
3
       cooked
3
       grate
3
       steam
3
       stews
2
       baked
2
       boil
2
       boiled
2
       honey carrots
2
       horse
2
       horses
```

rabbit

29

2

rabbit food

- 2 stick
- 2 stir fry

associate with hot dinner such as steak  $\epsilon$ tc; baked dinner; boiled/baked to eat; bunny; bunny rabbit; carrot juice; carrot sticks; carrots and white sauce; casseroles; coleslaw and salads; cook; cook with many foods; cool; dog; don't peel unless it is soft; drink; dyes; eat; eat it raw or cooked; eat this raw; eating; food; for rabbits; frozen vegetables; fry with broccoli and bacon; grated for coleslaw and salad; grated for salads; grater; grating; great soup and scones; honey coated; honeyed; in sandwiches; julienne; kitchen; lesser association with salad (grated); microwave; mustard; need to be cooked soft; nugget my horse; peeler; pie; pigs; rounds; shred; shredded; something to catch the horse with; stews, mince; uncooked; vegetable soup; vegie soup; white sauce; with honey; you can eat them both ways (raw and cooked); you can eat them

#### 224 total

### uses - when

- dinner 4
- lunch

dessert; lunch gardens; meal time; school; summer; tea time; winter

#### 14 total

### uses - with

- baked dinner 2
- 2 dressing

butter; cheese; ginger; like to have with peas; mayonnaise; peas; potato; roast; tomato; turnip

#### 14 total

uses - who

Japanese

### form - neutral

56	orange
15	long
4	fresh
4	raw
4	red
3	colour
3	skin
3	straight
3	thin
2	green
2	shape
2	top
2	yellow

a soft leafy top for such a hard vegetable; bright; carrots are red; colourless; core; dense; freshness; green leafy top; irregular sizes; large; leave the green on it, otherwise it looks basically rude; length; long and round; looks fresh; more cuts; more cylindrical than tapered; needs peeling; plain; point; pointed; problem of different sizes in shops; red-orange; scalely; tapered; top is missing; upside down

### 129 total

### form - negative

### 2 limp

bendy; dirty; dry; flacid; floppy-stale; lifeless; old; poor attention by shops to freshness; rubbery; sad state; tip looks rotten; tired too clean; uninviting; woody; wouldn't buy it, looks withered at the end

### 18 total

### form - positive

colourful; good shape; useful size

### 3 total

### health

- 8 eyes
- 8 vitamin A
- 7 healthy
- 5 eyesight
- 3 carotene
- 3 good for eyes
- 2 diet
- 2 teeth

beta carotene; cancer preventative; carotene - a source of vitamin A; excellent for eyesight; full of carotene - whatever that is; good for sight; good for you; good health; good vitamin value; health - good for eyes; health food; healthy meals; helps you see better in the dark; high vitamin content; improve eye-sight; night vision; nutritional value; nutritious; see in the dark; supposed to be healthy; supposed to improve night vision. Does it?; vitamin; vitamin C; vitamin a; vitamin betacarotene; vitamin content; vi amins; vitamins reason for eating it

### 66 total

name

54 carrot(s)

### sound

- 29 crunchy
- 9 crisp

- 4 crunch
- 1 crispy
- 43 total

grow

- 4 dirt
- 4 root
- 2 digging
- 2 hard to grow

bugs; earth; farming; garden; grow; grows in dirt; grows into ground; grows under the ground?; hose; is a root; leaf; leaves?; like growing carrots; need really fresh seeds for a good crop; pull; soil; weeding; well grown

30 total

### taste - positive

- 5 yummy
- 2 like
- 2 nice
- 2 sweet
- 2 tasty

OK taste; OK when not overcooked; baked is good with gravy; flavourful; good taste; like if grated for salads; like them raw (grated) as well as cooked; love eating raw; love it raw; lovely grated; nice in salads; nice raw; nice raw when peeled; taste is nice; tasty snack; yum!

29 total

### taste - negative

- 2 yuk
- 1 awful
- 1 awful taste
- 1 bland
- 1 don't like
- 1 don't like them
- 1 tasteless
- 1 yuck
- 9 total

taste

3 taste

average taste (depends on size); sometimes taste sweet when you cook them; strong; vary in flavour

### pre paration - easy

- 5 peel
- 4 peeling
- 2 slice

break; chopped; chopping; cut; cutting into pieces for cooking; easy; easy to peel; peeled; peeler; quick; sections; sliced

23 total

preparation - hard

put the skins in the bin

### evaluation - positive

I like to eat them every day; balanced meal; buy a lot of carrots; daughter loves them; dear old carrot; eat a lot of it; good; good food; good in cake; good stand-by vege; good to eat; great guinea pig food; great vegie; important to have carrots with veges every day; include in every vege meal; instant crunchy pick-me up; ray sons like to eat them; regular standby; staple vege; the best vegie; versatile; versatile salad or main meal

22 total

### evaluation - negative

5 boring

dull; hate them grated; overcooked; plain terrible

10 total

feel

- 9 hard
- 3 snap

firm; rough; too hard; tough

16 total

story

- 9 Bugs Bunny
- 7 bugs bunny
- 16 total

### place

8 garden

Menzies Creek; friends garden; gardens; ¡ lants in garden; vege garden; vegie patch

14 total

### looks like

2 cone

a finger; a log; baseball bat; finger; looks l ke a slug; my second thought was a fountain pen or a pencil; orange fingers; pike; pipe; slug (looks like); spear

13 total

### memory

Donny; Leone; Nicky's treat; choke; con lom; cousins; like what I ate tonight; mum; simon's favourite; uncle

10 total

### no category

baby; doodle; hangover; moderation; no; sand; sharp; sting; zeb

9 total

sex

2 phallic

dildo; phallic symbol; phallus; sex

6 total

category

2 vegetable

greens; vege; yellow vegetable

## specific referer ce to mode of presentation

2	colour		
black &	black & white; needs colour		
4	total		
	commonality		
commo	on; familiar; ordinary old carrot; regular		
4	total		
	eating		
chewy;	crispy; difficult to chew		
3	total		
	package		
bag; ba	ng of; bunch		
3	total		
	confused		
looks li	ike a turnip; turnip or carrot		
2	total		
	expression		
a very crude saying in my boarding school days when urging on to greater effort - pull the carrot out; what's up doc			
2	total		
	wowween to		
	represents		
	y kitchens; earthy		
2	total		
	varieties		
baby c	arrot		

## **CAULIFLOWER**

(n=337)

F=	Response	F=	Response
42	cauliflower	3	crunchy
40	white	3	flowers
37	white sauce	3	green
21	cheese sauce	3	green leaves
20	cheese	3	grubs
17	sauce	3	hard
9	fresh	3	mould
8	bland	3	no
8	broccoli	3	smell
8	winter	3	yummy
7	au gratin	2	awful
7	boiled	2	beautiful
7	cauli	2	brain
7	flower	2	colour
7	raw	2	corn beef
7	yuk	2	cream colour
6	clouds	2	don't like
6	soup	2	ears
5	Chinese food	2	eating
5	boring	2	food
5	clean	2	good
5	dinner	2	good for you
5	garden	2	horrible
5	healthy	2	in white sauce
5	steam	2	leafy
4	cabbage	2	little trees
4	creamy	2	mum
4	head	2	nest
4	leaves	2	nice
4	salad	2	nice with white sauce
4	steamed	2	roast
4	tasteless	2	silverside
4	vegetable	2	taste
4	yuck	2	texture
4	yum	2	vege
3	baked dinner	2	vege garden
3	cooking	2	vegie
3	crisp	2	whiteness
	•	2	with cheese sauce

### F=1:

& walnut pie; English; I am not fond of these; I don't eat it; I make cauliflower cheese; NO; and cheese sauce; artistek; atomic bomb; attractive; au gratin?; au grautin; baked; beautiful with white sauce; best with a white sauce; best with cheese sauce; better when they don't cut off the leaves; boil; boiled cauliflower; brainlike; branches; brittle; broccoli?; bulky; bumpy; bunch of flowers; buy a half a cauli only; buy fairly often; cancer; careful about cooking whole because of slugs; carrots; cauli and white sauce; cau lie and cheese sauce; cauliflower - cheese; cauliflower and cheese dish; cauliflower cheese whit? sauce; cauliflower ears; cauliflower head; cauliflower is a good vege; cauliflower is a white vege; cauliflower smell; cheese sauce; cheese sauce

to go on it; cheesy; chop; chrome; comfort; common; complications; cooked; cooked and uncooked; cooked soft; cornel beef: corsage; creamed; crucify; crumbed; crumbly; curry; dad; deformed; delicious; dense; dinner guests; dips; dirty; disgusting; disgusting taste; dish; dissect; doesn't look natural enough; don't buy often; dry; eat it; eat the stem too; edible; enjoyable; essential ingredient in a vege meal; evening dinner; excellent raw; expensive; fat; floating; florettes; flouret; floury; flov/erettes; flowering; fluffy; footballers ears; fresh cauliflower; fresh vege; fresh white and <code>zreen</code>; fruit/veg shop; gas; glasses; goes with cheese sauce; good accompaniment; good eating good to eat; good vege; good with any cooked meat, roast etc.; good with cheese sauce; good with dips; grannies; grate for coleslaw; gratin; great for baked dinners; great steamed; great with proccoli eat this raw; great with cheese spead over the top; green bits on top!; green grocers; greens; gross; growing; grows hidden by the leaves; grows on ground; grub; guinea pigs; hard to grow at home; hate cauliflower!; home cooking; horrible smell; horrid; it is like a big flo ver; it is one of your main vegs to eat each day; it's revolting; jug ears; large; less calories; lies lies a child in a basket; lightly cook; lightly steamed; like; like broccoli; like buttery tureens; like it with sauce; looks like a rose blooming; lots; lunch; macaroni; mattress; microwaveable; milky; min.ature; money; moth; mother's cauli cheese; mouldy; mouldy green spots; mum and dad; mushy; must have cheese sauce to make it tasty; my children hated it; my dog; natural; needs sauce; never grow them; nice fresh one; nice raw; nice vege when used with cheese sauce: nice with savoury meat dishes; nicely dressed; no mildew; no mould; no point; not in take-aways; not sure where the vitamins are (leaves or heart); nothing; ocean; often eat this one; okay tasting; old socks; other must have been broccoli; overcooked; oyster; pickles; pleasing; pointless; popular; powdery; pure white; quality not always good; quality varies; rabbits; rar ly; revolting; rex mossip; ripe; roast dinner; rotten; rough; rough/smooth texture; round; ru; ged; salads; salt; same as for previous entry; sauces; scrumptious; seasoned; silverside dinner; size; small; smelly; smoke; snow; soups; space; spider; stem; stew; stir fry; stir fry and dinner; stir-fry; students dont like (except cauli, cheese sauce); stupid; supermarket; table (red laminex); tastes ok; tasty; tasty with cheese sauce; tea-time; terrible; tomato sauce; too white; tree; tree-like; trees; turmeric; twisted; ugh; ugly; used for pickles; veges for dinner; vegetables; very nice to eat with white sauce; vitamin C?; well grown; white (not stained yellow); white and cheese sauce; white and green; white and green looks good with carrot and broccoli; white mo hs; white sauce and potato; white sauce with cheese; whole; winter crop; winter vege; with cream sauce; with melted cheese and a roast; with sauce; worms; would like it for dinner; yellow; you have to cook it; yuch; yuk!; yum!; yummy with cheese sauce

## Frequency Breakdown by Category

```
259
        uses - with = 162; uses - general = 71; uses - when = 20; uses - who = 6
138
        form - neutral = 119; form - negative = 11; form - positive = 8
49
        name
62
        taste - negative = 37; taste - positive = 17; taste = 8
31
        looks like
18
        grow
17
        no category
14
        health
23
        evaluation - positive = 13; evaluat on - negative = 10
12
        category
12
        confused
11
       memory
9
        feel
8
        eating
7
       odour
5
        preparation - hard
4
        buy
3
        place
3
        price
3
        represents
3
       sound
2
       specific reference to mode of presentation
1
       association to previous word
       commonality
1
1
       expression
       package
1
1
       story
698
       total
```

### uses - with

37 white sauce 21 cheese sauce 20 cheese 17 sauce 8 au gratin 3 baked dinner 2 corn beef 2 in white sauce 2 nice with white sauce 2 roast 2 silverside with cheese sauce

I make cauliflower cheese; and cheese sauce; au grautin; beautiful with white sauce; best with a white sauce; best with cheese sauce; broccoli; carrots; cauli and white sauce; caulie and cheese sauce; cauliflower - cheese; cauliflower cheese white sauce; cheese sauce; cheese sauce to go on it; cheesy; corned beef; dips; goes with cheese sauce; good with cheese sauce; good with dips; gratin; great for baked dinners; great with broccoli eat this raw; like it with sauce; macaroni; must have cheese sauce to make it tasty; needs sauce; nice vege when used with cheese sauce; nice with savoury meat dishes; roast dinner; salt; sauces; silverside dinner; tasty with cheese sauce; tomato sauce; turmeric; very nice to eat with white sauce; white and cheese sauce; white

sauce and potato; white sauce with cheese; with cream sauce; with melted cheese and a roast; with sauce; yummy with cheese sauce

### 162 total

### ı ses - general

- 7 boiled
- 6 soup
- 5 steam
- 4 salad
- 4 steamed
- 3 cooking
- 2 eating
- 2 food
- 2 stir fry

& walnut pie; baked; boil; boiled cauliflower; cauliflower and cheese dish; chop; cooked; cooked and uncooked; cooked soft; crean ed; crumbed; curry; dinner guests; dish; eat it; eat the stem too; edible; excellent raw; good with any cooked meat, roast etc.; grate for coleslaw; great steamed; great with cheese spead over the top; guinea pigs; lightly cook; lightly steamed; microwaveable; nice raw; pickles; rabbits; salads; seasoned; soups; stew; stir fry and dinner; used for pickles; you have to cook it

### 71 total

### uses - when

- 8 winter
- 5 dinner

evening dinner; lunch; rarely; tea-time; veges for dinner; winter crop; winter vege

### 20 total

### uses - who

- 5 Chinese food
- 1 English
- 6 total

### torm - neutral

- 40 white
- 9 fresh
- 7 flower
- 7 raw
- 4 head
- 4 leaves
- 3 flowers
- 3 green3 green leave
- 3 green leaves2 cream colour

- 2 leafy
- 2 whiteness

bulky; cauliflower head; crumbly; deformed; dense; florettes; flouret; floury; flowerettes; flowering; fluffy; fresh cauliflower; fresh white and green; green bits on top!; large; milky; miniature; natural; no mildew; no mould; powdery; pure white; quality varies; ripe; round; rugged; size; small; stem; twisted; white and green; whole; yellow

### 119 total

### form - negative

### 3 mould

dirty; doesn't look natural enough; dry; mouldy; mouldy green spots; rotten; too white; ugly

### 11 total

### form - positive

### 2 beautiful

attractive; better when they don't cut off the leaves; nice fresh one; nicely dressed; white (not stained yellow); white and green looks good with carrot and broccoli

### 8 total

name

- 42 cauliflower
- 7 cauli
- 49 total

### taste - negative

- 7 yuk
- 4 tasteless
- 4 yuck
- 2 awful
- 2 don't like

I am not fond of these; I don't eat it; bland; disgusting; disgusting taste; gross; hate cauliflower!; horrible; horrid; it's revolting; my children hated it; overcooked; revolting; students dont like (except cauli, cheese sauce); terrible; ugh; yuch; yuk!

### taste - positive

- 4 yum
- 3 yummy
- 2 nice

delicious; enjoyable; like; okay tasting; scrumptious; tastes ok; tasty; yum!

17 total

taste

- 6 bland
- 2 taste
- 8 total

### looks like

- 6 clouds
- 2 brain
- 2 ears
- 2 little trees
- 2 nest

atomic bomb; brainlike; broccoli; bunch oʻflowers; coral; corsage; footballers ears; it is like a big flower; jug ears; like broccoli; like butter / tureens; looks like a rose blooming; mattress; snow; tree; tree-like; trees

31 total

grow

- 4 garden
- 3 grubs

careful about cooking whole because of slugs; growing; grows hidden by the leaves; grows on ground; grub; hard to grow at home; moth; never grow them; well grown; white moths; worms

18 total

no category

3 no

NO; branches; chrome; comfort; crucify; lots; no point; nothing; ocean; oyster; pointless; same as for previous entry; space; table (red lamin.ex)

### health

- 5 healthy
- 2 good for you

cancer; fat; gas; good; less calories; not sure where the vitamins are (leaves or heart); vitamin C?

### 14 total

### eval ration - positive

buy fairly often; cauliflower is a good vege; essential ingredient in a vege meal; good; good accompaniment; good eating; good to eat; good vege; it is one of your main vegs to eat each day; often eat this one; pleasing; popular; would like it for dinner

13 total

### evaluation - negative

5 boring

bland; don't buy often; horrible; quality not always good; stupid

10 total

### category

- 4 vegetable
- 2 vege
- 2 vegie

cauliflower is a white vege; fresh vege; greens; vegetables

12 total

### confused

- 6 broccoli
- 4 cabbage

broccoli?; other must have been broccoli

12 total

### memory

2 mum

dad; dissect; grannies; mother's cauli cheese; mum and dad; my dog; rex mossip; smoke; spider

feel			
3 2	hard texture		
brittle;	bumpy; rough; rough/smooth text 1re		
9	total		
	eating		
4 3 1	creamy crisp mushy		
8	total		
	odour		
3	smell		
cauliflo	ower smell; horrible smell; old sock ;; smelly		
7	total		
	preparation - hard		
5	clean		
	buy		
fruit/v	eg shop; green grocers; not in take aways; supermarket		
4	total		
	place		
2 1	vege garden garden		
3	total		
	price		
cheap;	expensive; money		
3	total		

lies a child in a basket

# represents complications; floating; home cooking 3 total sound 3 crunchy specific reference to mode of presentation 2 colour association to previous word glasses commonality common expression cauliflower ears package buy a half a cauli only

story

## **STRAWBERRIES**

(n=337)

F=	Response	F=	Response
65	cream	3	mould
62	red	3	sexy
46	strawberry(ies)	3	smell
41	sweet	3	soft
21	delicious	3	strawberries and cream
21	icecream	3	taste
18	dessert(s)	2	Christmas
16	juicy	2	Wimbledon
13	jam	2	allergy
13	summer	2	beautiful
13	yum	2	bush
10	champagne	2	cake
9	yummy	2	cocktails
8	ice cream	2	decoration(s)
8	nice	2	farm(s)
8	pavlova	2	favourite
7	and cream	2	fields
7	fresh	2	fragile
7	punnet(s)	2	green
7	sugar	2	home
7	tasty	2	jelly
7	fruit salad(s)	2	juice
6	garden	2	love
5	expensive	2	lush
5	luscious	2	luxury
4	children	2	pie(s)
4	chocolate	2	mouthwatering
4	lovely	2	mum
4	patch	2	perfect
4	picking	2	redness
4	ripe	2	romance
4	shiny	2	shape
4	small	2	sour
3	childhood	2	summer time
3	good	2	sweets
3	leaves	2	tart
3	milkshake		

### F≈1:

4 strawberries; 9 1/2 weeks; ?; Bali; Berry patch; Buderim; Cointreau; Daquiri; England; I hope they will never be treated with radiation, I like them but they don't like me - irritation; January; Lucy; Palmwoods; Queensland; RHS on e is not as good as the others; Yum. But not the new, huge varieties; a heart soft and sweet; a luxury; acid forming; acidity; acidy; alright in sponge cakes; always a surprise; and icecream; and white wine; appealing; appertise; beautiful when red to eat; berry; berry best; berry patch; best fresh out of the garden not from the shops; big strawberries; bigger not always better; b rds; birthday; bite; bland; bowls; brandy; breakfast on the patio; brisbane royal exhibition; bucket; bucket for picking; bull poo; bunch; but there's

better; cakes; can be expensive; candies; cartoon; cereals; cherries; cold; colour; could be a bit tasteless if they are picked green; country: ide; cousins; cream icecream; cream, of course; crush; cubes; daisies; decadent; decoration for cream sponges; decorative use; delectable; delicacy; delight; devonshire tea; diced with cream; diced with icecream; dimples; dints; dipped in chocolate; dirt; diseases; disgusting; do ea occasionally; don't appeal unless perfectly ripe; don't buy often - expensive; don't like them; don't look real; don't look tasty; dumplings; easily bruised; eat them all day; eating with cre im; everything; expensive in Thailand; extravagence; fairies; fake; familiar; family; father; fattening; favourite fruit; flavour; fleshy; flour; food; fragrant; fresh and juicy; fresh cream; fresh taste in mouth; friends; fruit; fun; garden beds; garnish; gigantic; give them to my niece; good colour and texture; good in jam; good in smoothies; good size; good to eat; gorgeous; gourmet decorations; grandfather; grandpa; great with icecream; green leaves; grew them once; gritty; ground grown; grouping; growing in garden - planting out; grows on bush; he iry; hearthy; hearts; hiding; hiding elepghants in the patch?; home grown; home pick and eat all you like; hybrids; hydroponic; icing sugar; in season; jams; jellies; kemnay aberdeen; kids; lack flavour; large; leaf; lick; like; like one; little sweet ones; look good; looks terrific (lower right one); love food; lunch; many useful desserts; many varieties; mates; milk; mousse; mulch; muscat; mushy; must be careful of bugs; my children would like them better than lol ies; my daughter eats the stem; my favourite; native (ordinary); natural; nice and sweet; nice eating; nice in taste; nice on cornflakes; nice with cream; nice with cream and icing sugar; I ice with icecream; nipples; not fully ripe; not so tasty as they used to be; not that fond of then; not very appealing; nutrition; often disappointing; often spoilt before sale; on their own; orchards; overpriced; parents; parfait; perforation; perfume; picked; picking season; picking them; pink; pink/green; pits; plant; plastic; plural; polished; poor picture; poor taste; posh restaurants; pot; prestige; pretty; racing; rare dessert; red colour; red fruit; red green stem; ripe and luscious; ripening; road side stalls; romantic; rough; rum and cream; salad; saliva; scrī mptious; seeds; sensational; sensual; serve as a sweet with a nice wine; shady gardens - straw berries and cream; shortcake; size; skin; slug; small fruit; smell of the earth; smoothies; snail; snakes; snow; something about them with all little seeds inside; souffle; sour taste; special; sponge; sponge cakes; spring; squash; stain; stealing; sticky; strawberry and icecream; strawberry farm; strawberry ice cream; strawberry king; strawberry patch at Glen Innes; strawberry/cream; summer fruit; sun; swallow; sweet (just about smell it); sweet but tart; sweet flavour; sweet/sour; sweetness; tablecloth; tangy; tart (not sweet); tarts; taste ok; tempting; texture; the best; the wax finish was clever of God; they are good in every way; they are larger than nine; they are what you would call a very sweet and juicy fruit; they're nice; thrown on wall (niemory); tip culture to rid disease from stock; too few; too much acid; topping; treat; tried growing them without success; uneven shape; uniting; unnatural red with white tops; useful; usually hidden under the leaves; vagina; very nice; very tasty; vitamin A; vitamin C; warm; wa mth; warnings; water; we grow them; weeds; well myself whyexpensive grow the othems: farmed: so wine/chamagne; with chocolate; with cecream; yellow; yoghurt; youth; yum yum; yum!; yummie

where

# Frequency Breakdown by Category

```
153
        taste - positive = 133; taste - negative = 10; taste = 10
125
        uses - general = 125; uses - with = 120; uses - when = 29; uses - who = 8
147
        form - neutral = 115; form - positive = 22; form - negative = 10
60
        grow
46
        name
31
        evaluation - positive = 27; evaluat on - negative = 4
21
        represents
19
        eating
19
        memory
11
        no category
10
        price
9
        health
7
        package
6
        odour
6
        place
5
        commonality
5
        feel
4
        buy
4
        category
4
        sex
4
        story
3
        looks like
3
        varieties
1
        association to previous word
        specific reference to mode of presentation
1
1
        confused
```

### taste - positive

41 sweet 21 delicious 13 yum 9 yummy 8 nice 7 tasty 5 luscious 4 lovely

total

862

appertise; beautiful when red to eat; delectable; fresh and juicy; fresh taste in mouth; like; little sweet ones; nice and sweet; nice eating; nice in taste; ripe and luscious; scrumptious; sensational; sweet (just about smell it); sweet flavour; sweetness; tangy; taste ok; they are what you would call a very sweet and juicy fruit; they're nice; very nice; very tasty; yum yum; yum!; yummie

### taste - negative

### 2 sour

bland; disgusting; don't like them; lack flavour; not so tasty as they used to be; poor taste; sour taste; tart (not sweet)

### 10 total

### taste

### 3 taste

acid forming; acidity; acidy; flavour; swee: but tart; sweet/sour; too much acid

### 10 total

### ı ses - general

29	icecream	2	cocktails
16	dessert	2	desserts
13	jam	2	jelly
8	pavlova	2	juice
6	fruit salad	2	sweets
3	milkshake	2	tart

Daquiri; bite; bowls; cake; cakes; candies; cold; crush; decoration; decoration for cream sponges; decorations; decorative use; diced with inecream: dipped in chocolate; dumplings; food; fruit salads; garnish; gourmet decorations; jams; jellies; lick; mousse; on their own; parfait; pie; pies; salad; serve as a sweet with a nice wine; shortcake; smoothies; souffle; squash; strawberry ice cream; swallow; tarts; topping; yoghurt

### 125 total

### uses - with

- 65 cream
- 10 champagne
- 7 and cream
- 7 sugar
- 3 chocolate
- 3 strawberries and cream

Cointreau; and icecream; and white wir e; brandy; cake; cereals; choccolate; cream icecream; cream, of course; diced with cream; eating with cream; flour; fresh cream; icing sugar; milk; nice on cornflakes; rum and cream; sponge; sponge cakes; strawberry and icecream; strawberry/cream; wine; wine/chamagn; with chocolate; with icecream

#### ises - when

- 13 summer
- 2 Christmas
- 2 Wimbledon
- 2 summer time

January; birthday; breakfast on the patio; devonshire tea; in season; lunch; shady gardens - strawberries and cream; spring; summer fruit; warm

### 29 total

#### uses - who

### 4 children

give them to my niece; kids; my children would like them better than lollies; my daughter eats the stem

### 8 total

### form - neutral

- 62 red
- 7 fresh
- 4 shiny
- 4 small
- 2 green
- 2 redness
- 2 shape

4 strawberries; big strawberries; bigger r ot always better; colour; dimples; dints; don't appeal unless perfectly ripe; don't look real; fal:e; fleshy; gigantic; hairy; large; natural; perforation; pink/green; pits; plastic; plural; p lished; red colour; red green stem; ripening; rough; seeds; size; skin; something about them with all little seeds inside; they are larger than mine; uneven shape; yellow

### 115 total

### form - positive

- 4 ripe
- 2 beautiful
- 2 lush
- 2 perfect

appealing; good colour and texture; good size; gorgeous; like one; look good; looks terrific (lower right one); mouth watering; mouthwatering; pretty; tempting; the wax finish was clever of God

### form - negative

### 3 mould

RHS one is not as good as the others; don't look tasty; easily bruised; not fully ripe; not very appealing; often spoilt before sale; unnatural red with white tops

### 10 total

grow

- 6 garden
- 4 patch
- 4 picking
- 3 leaves
- 2 bush
- 2 fields

I hope they will never be treated with radiation; berry patch; bucket; bucket for picking; bunch; could be a bit tasteless if they are picked green; ccuntryside; dirt; diseases; farm; farms; garden beds; green leaves; grew them once; ground grown; growing in garden - planting out; grows on bush; hiding; home grown; home pick and eat all you like; hydroponic; leaf; mulch; must be careful of bugs; orchards; picked; picking season; picking them; plant; pot; slug; snails; strawberry farm; tip culture to rid disease from stock; tried growing them without success; usually hidden under the leaves; we grow them; weeds; well farmed

### 60 total

name

- 34 strawberries
- 12 strawberry
- 46 total

### evaluation - positive

- 3 good
- 2 favourite
- 2 love

alright in sponge cakes; always a surprise; best fresh out of the garden not from the shops; eat them all day; everything; favourite fruit; good in jam; good in smoothies; good to eat; great with icecream; love food; many useful desserts; my favourite; nice with cream; nice with cream and icing sugar; nice with icecream; special; the best; they are good in every way; useful

### 27 total

### evaluation - negative

but there's better; not that fond of them; often disappointing; stain

### represents

- 2 fragile
- 2 luxury
- 2 romance

a luxury; decadent; delicacy; delight; extravagence; family; fun; grouping; prestige; romantic; sensual; sun; treat; uniting; warmth

21 total

### eating

- 16 juicy; gritty; mushy; saliva
- 19 total

### memory

- 3 childhood
- 2 home
- 2 mum

brisbane royal exhibition; cousins; father; friends; grandfather; grandpa; mates; parents; snakes; stealing; strawberry king; thrown on wall (memory)

19 total

### no category

Lucy; birds; bull poo; cubes; daisies; kemi ay aberdeen; muscat; snow; tablecloth; water; youth

11 total

price

5 expensive

can be expensive; don't buy often - expensive; expensive in Thailand; overpriced; why so expensive grow myself the others forget where I planted them

10 total

health

2 allergy

I like them but they don't like me - irritat on; fattening; healthy; nutrition; vitamin A; vitamin C; warnings

	package	
7	punnet(s)	
	odour	
3	smell	
fragra	nt; perfume; smell of the earth	
6	total	
	place	
Bali; B	Buderim; England; Palmwoods; Queensland; strawberry patch at Glen Innes	
6	total	
	commonality	
1		
	occasionally; familiar; native (ordir ary); rare dessert; too few	
5	total	
	feel	
3	soft	
1 1	sticky texture	
5	total	
	<b>L</b>	
_	buy	
Berry	patch; berry best; posh restaurants; road side stalls	
4	total	
	category	
berry; fruit; red fruit; small fruit		
4	total	
	sex	
3	sexy	
1	vagina	

### story

9 1/2 weeks; cartoon; fairies; hiding elepghants in the patch?

4 total

### looks like

a heart soft and sweet; hearts; nipples

3 total

### varieties

Yum. But not the new, huge varieties; hybrids; many varieties

3 total

association to previous word

racing

specific referer ce to mode of presentation

poor picture

confused

cherries

### **GRAPES**

(n=337)

F=	Response	F=	Response
102	wine	3	fruit
56	grapes	3	good
45	sweet	3	grape
41	seeds	3	jam
20	green	3	refreshing
20	purple	2	Cleopatra
18	juicy	2	Egypt
12	summer	2	February
11	black	2	Julius Caesar
11	bunch	2	Rome
10	sour	2	birds
9	tasty	2	burgundy
9	vine	2	dried
8	round	2	filling
7	juice	2	firm
7	pips	2	food
7	sultanas	2	fox
7	vines	2	moist
6	Romans	2	money
6	expensive	2	nice
6	red	2	old
6	seedless	2	pluck
5	cheese	2	salad
4	Hunter Valley	2 2	seasonal
4	bitter	2	seed
4	bunches	2	shade
4	muscatel	2 2	squashed
4	snack	2	squashy
4	taste	2	squishy
4	yummy	2	succulent
3	black grapes	2	sugar
3	delicious	2	sultana
3	fresh	2	sultana grapes
		2	treat
		2	vineyards
			•

### F=1:

5 varieties growing at home; ?; Christmas in Canada; Coolabah; Greek; I like grapes; Isabellas best; Italy; Nero-Rome; Roman; Roman empire; South Africa; South Australia; Stanthorpe - picking; Swan Valley; Waltham; Yugoslav friends; a bunch of grapes; a particular vine; a very romantic fruit during Greek ancient times; aaaaaaah! my favourite fruit; acid; aimless; always buy when they are in season; ancient Rome; and cheese; anytime to eat; are they for eating or wine making?; backyard; beads; bedroom; bees; big; biscuits; black & white; black and sour; black are sweet - green are sour; black better than white; booze; branches; bulls eyes; bunch of grapes; burping; calories; can be sweet or sour; can you grow them easily; cask; cat; caterpillars; celebrating; cheese board; cheese platter; chicken; childhood; children; children - memory from childhood; cluster; coated; coating; cold colour; consistent quality; cooking; cool; cool shade; cork; could be expensive; courtyard; creeping; currants; dad; dard; dark grapes; daughter; decorate in food platters; decoration; dessert; different varieties; dirty; dogs next door; don't

buy very often; don't like black, only green and not too ripe; don't like dark grapes; dyonysus; earring; easy to eat; eat once a month; eat them with every thing; egg clutch; eggs; especially good for throwing; eye; eyes; fabulous after-dinner treat, dinner party fare; family; family's grapevine; fence; fermenting; festive; food of the gods!; forward; frozen; fruit bowl; fruit fly; fruit salad; fruit-picking; fun; fur; go bad when they fall off bunch; good seeds; good as long as not bitter or too juicy; good for the juice; good tasting; goon; grape jam; grape juice; grape seed oil; grape time is best part of year; grape vine; grape vines; grapes are ok; grapevine; green & purple; green and purple; green is clear and clean; green stem; growing; haemorrhoids; hands feel yukky afterwards; handy snack; hanging; have eaten grapes since I was a kid - both black and white ones; healthy; herbicides; holy communion; hospitals; hot summer days; irritating; jelly; juice and juicy; kings; kitchen; large ones taste better; last year our grapes had mildew. I hoped for a pouritage noble; but it wasn't!; light; like them; like; but will only buy under a dollar a kilo; linking; liquidy; logo of an association with grapes on it; looks good; looks like acorns; looks like grapes; love; love grapes; lovely; lunch; luscious; luxurious; luxury; makes wine; many; many fruit in picture; many grapes; many varities; marbles; mediterranean; members; mildew; mixed quality in taste; mould; mum's place; muscatels - yum!; mushroom; my granmother's place because she grows these grapes; nana's house; nice frozen; nice to eat; nipple; no seeds; no shrivelled ones; no thankyou; non left; not appealing; not full bunch; not well grown; nutritious; of wrath; off; okay tasting; one of my favourites, especially the black ones; only good in wine; ornamental; ou parishioners in Stanthorpe growing grapes with all the attendant hazards and boring tasks like pruning; overripe; paragreen; peaceful squash them in your fingers it feels great; pick; picked; picking; pickled grapes; pink white; pips are a problem; pits; planting; poor specimen; prefer sultana grapes; prefer the white and seedless grapes; productive; punch; purple grapes; quite nice; raisins; red and white; red wine; rich, purple, sweet; ruby; salads; seedless are more popular; seedy; semolina; sensuous; sex; skin; small; smell; soft; soggy; someone been eating them; sour sometimes; sour when bad; sparrows; spherical; spoilage; squash; stale; stick /; sugary; summer fruits and wines; summertime; swallow the pips; sweet and sticky; sweetness; taste good on desserts; taste of wine; taverna; testicles; thirst; thirst quenching; throwin z; too many seeds; too sweet; tough skins; tree; trellis; trellises; tropics; unappetising; union disputes; used for wine or eaten like other fruits; varieties; varying quality in markets; velvet; very good colours; very nice; very seasonal; vine trellis; vinegar; vineyard; vino; vitamin C; wash: white or red; white seedless are best; white seedless my favourites; wine woman and song winery; wines; with sprinkles of water on them; withered; without seeds; without the skir s and pips; women; would'nt touch those - have been in cold storage too long; wreck; xmas time; you can make lots of wine - different types; you have two sorts of them - black ones and green; yuc; yuck; yuk

# Frequency Breakdown by Category

```
212
        uses - general = 164; uses - when = 29; uses - with = 13; uses - who = 6
150
        form - neutral = 150; form - negative = 18; form - positive = 4
121
        taste - positive = 92; taste - negative = 21; taste = 8
64
        grow
62
        name
37
        evaluation - positive = 32; evaluation - negative = 5
27
        varieties
23
       story
22
       no category
13
        looks like
10
        memory
10
        price
10
        represents
9
        eating
9
        place
7
        feel
5
        health
5
        variety
3
        category
3
        expression
2
        SRTMP
3
        preparation - easy = 2; preparation - hard == 1
1
        commonality
1
        odour
1
        sex
832
        total
```

### uses - general

```
102
       wine
8
       juice
7
       sultanas
       jam
3
2
       dried
2
       food
2
       salad
2
       sultana
2
       vine
```

Coolabah; booze; cask; cold; cooking; cocl; cool shade; currants; decoration; especially good for throwing; fermenting; frozen; fruit salad; grape jam; grape juice; grape seed oil; holy communion; hospitals; jelly; makes wine; only good in wine; pickled grapes; punch; raisins; red wine; salads; snack; taste of wine; thirst; used for wine or eaten like other fruits; vinegar; vino; wines; you can make lots of wine - different types

### ises - when

- 12 summer
- 3 snack
- 2 February
- 2 seasonal

Christmas in Canada; always buy when they are in season; dessert; fabulous after-dinner treat, dinner party fare; hot summer days; li nch; summer fruits and wines; summertime; very seasonal; xmas time

### 29 total

### uses - with

- 5 cheese
- 2 sugar

and cheese; biscuits; cheese board; cheese platter; chicken; cork

### 13 total

### uses - who

Greek; Yugoslav friends; children; daughter; family; mediterranean

### 6 total

### form - neutral

41	seeds	3	black grapes
20	green	3	fresh
20	purple	2	green and purple
11	black	2	moist
8	round	2	seed
7	pips	2	seedless
6	red		

big; coating; colour; dark grapes; green stem; many; many fruit in picture; no seeds; pink white; pits; purple grapes; red and white; rich, purple, sweet; ruby; seedy; skin; small; someone been eating them; spherical; squashed; varying quality in markets; velvet; white or red

### 150 total

### form - negative

### 2 old

dirty; mildew; mould; no thankyou; not appealing; not full bunch; not well grown; overripe; poor specimen; soggy; spoilage; squashed; stale; unappetising; withered; would'nt touch those have been in cold storage too long

### form - positive

looks good; no shrivelled ones; very good colours; with sprinkles of water on them

### 4 total

### taste - positive

- 46 sweet
- 19 juicy
- 9 tasty
- 4 yummy
- 3 delicious
- 2 nice
- 2 succulent

I like grapes; good tasting; like them; okay tasting; quite nice; sweetness; very nice

### 92 total

### taste

4 taste acid; can be sweet or sour; mixed quality in taste; sugary

### 8 total

### taste - negative

- 10 sour
- 4 bitter

black and sour; sour sometimes; sour when bad; too sweet; yuc; yuck; yuk

### 21 total

### grow

- 15 bunch(es)
- 7 vine
- 7 vines
- 2 birds
- 2 pluck
- 2 vineyards

backyard; bees; branches; can you grow them easily; caterpillars; cluster; courtyard; creeping; family's grapevine; fruit fly; fruit-pickin ;; go bad when they fall off bunch; grape vine; grape vines; grapevine; growing; hanging; hert icides; last year our grapes had mildew. I hoped for a pouritage noble; but it wasn't!; pick; pick ed; picking; planting; tree; trellis; trellises; vine trellis; vineyard; winery

### name

56 grapes

3 grape

a bunch of grapes; bunch of grapes; looks ike grapes

62 total

# evaluation - positive

- 3 good
- 3 refreshing

aaaaaaah! my favourite fruit; anytime to eat; consistent quality; decorate in food platters; eat them with every thing; filling; good seeds; good as long as not bitter or too juicy; good for the juice; grape time is best part of year; grapes are ok; green is clear and clean; handy snack; have eaten grapes since I was a kid - both black and white ones; large ones taste better; love; love grapes; lovely; luscious; muscatels - yum!; nice frozen; nice to eat; one of my favourites, especially the black ones; taste good on desserts; thirst quenching; treat

32 total

# evaluation - negative

don't buy very often; hands feel yukky afterwards; irritating; pips are a problem; too many seeds

5 total

### varieties

- 4 seedless
- 2 muscatel
- 2 sultana grapes

5 varieties growing at home; Isabellas bes:; Waltham; are they for eating or wine making?; black are sweet - green are sour; black better than white; different varieties; don't like black, only green and not too ripe; don't like dark grapes; many grapes; many varities; prefer sultana grapes; prefer the white and seedless grapes; seedless are more popular; varieties; white seedless are best; white seedless my favourites; without seeds; you have two sorts of them - black ones and green; burgundy; muscatel; ornamental

32 total

### story

- 6 Romans
- 2 Cleopatra
- 2 Egypt
- 2 Julius Caesar
- 2 Rome

Italy; Nero-Rome; Roman; Roman empire; a very romantic fruit during Greek ancient times; ancient Rome; dyonysus; food of the gods'; kings

23 total

# no category

2 fox

aimless; bedroom; cat; coated; dogs next door; fence; forward; fruit bowl; fur; kitchen; mushroom; non left; off; paragreen; productive; shade; sparrows; union disputes; women; wreck

22 total

### looks like

beads; bulls eyes; earring; egg clutch; egg:; eye; eyes; haemorrhoids; looks like acorns; marbles; nipple; semolina; testicles

13 total

### memory

a particular vine; childhood; children - nemory from childhood; dad; logo of an association with grapes on it; mum's place; my grant other's place because she grows these grapes; nana's house; our parishioners in Stanthorpe growing grapes with all the attendant hazards and boring tasks like pruning; throwing

10 total

price

- 6 expensive
- 2 money

could be expensive; like; but will only buy under a dollar a kilo

10 total

# represents

celebrating; festive; fun; linking; luxurious; luxury; members; sensuous; taverna; treat

	eating,			
2 2	squashy squishy			
filling; liquidy; squash; swallow the pips; tough sk.ns				
9	total			
	place			
4	Hunter Valley			
South Africa; South Australia; Stanthorpe - picking; Swan Valley; tropics				
9	total			
	feel			
2 2	firm sticky			
light; p	peaceful squash them in your fingers it feels great; soft			
7	total			
	health			
burpin	g; calories; healthy; nutritious; vita nin C			
5	total			
	category			
3	fruit			
	expression			
goon; of wrath; wine woman and song				
3	total			
	anacific reference to made of precentation			
specific reference to mode of presentation				
black & white; shade				
	pr ≥paration - easy			
easy to eat; wash				

# c əmmonality

eat once a month

odour

smell

preparation - hard

without the skins and pips

sex

sex

# **LEMON**

(337)

F=	Response	F=	Response
84	sour	3	dressing
40	yellow	3	green
39	juice	3	hard
36	lemon	3	healthy
31	fish	3	navel
30	bitter	3	orange?
16	orange	3	refreshing
14	tart	3	sharp
11	juicy	3	skin
7	vitamin C	3	smell
6	drink	3	sweet
6	peel	3	tasty
5	fresh	3	tequila
5	fruit	3	water
5	lemonade	2	Greece
5	tea	2	acid
5	tree	2	bumpy
4	citrus	2	fish and chips
4	colds	2	flavour
4	colour	2	gin and tonic
4	cooking	2	happy
4	fish & chips	2	lemon squash
4	flu	2	lemon tree
4	gin	2	lemon?
4	nice	2	lime
4	rind	2	meringue
4	round	2	pie
4	seeds	2	salad
4	sugar	2	salad dressing
4	tangy	2	seafood
4	taste	2	shape
4	zest	2	shiny
3	acne	2	squeeze
3	clean	2	useful
		2	versatile

# F=1:

?; Fiji; I think it's a grapefruit; Jason; Stanthorpe; a place where we spend our holidays - peace; a very useful ingredient; accompaniment; add sugar; anus; attractive; baboons; backyards; bald; ball; bar; big; bindy; bite; bitter/sweet; b eaches Annaleasa's hair; bottled lemon juice is easier; bright orange; bright yellow; bugs; bush; buy lemon juice; can eat them; can't be eaten by itself; car; cheap; cheese; cheesecake; chicken; chips; citrus fruit; citrus scent - my favourite; cleaning; cocktails; cold; cold drink; cold; and flu; colds-flu; colour orange; colourful; comment on lighting; concentrate; confusion; cont pured; cook; cooking ingredient; cooking only; cool & delicious lemonade; cool drink; cooled; cooperate; cousins; cream cheese frosting; curd; cut and used for fish; delicious; delicious puddin; delight; different to lime; dimpled; dimples; dimply; don't buy; don't buy lemons but do buy grapefruit often; don't know much about lemons - I guess it is good; don't use much (hard on teeth - nerve pain); don't use the fake stuff; dots; dressings; dripping; dud car; dull colour, dykes; eat; edible; egg white; essential; expensive; face

expressions; family/childhood; favourite; fish 'n' chips; flavourful; food; food acid; for a bit of tang; fragrance; garnish; gay; glorious; goes well with everything; goes with fish; good; good flavouring garnishes; good for a cold; good for colds; good for drinks but rather sharp; good for skin; good healthy lemon; good smell; good to put on your food; good to treat arthritis; good with seafood; grated is good for sharing in different ways the rind the juice etc; grated lemon rind; great; great for fish and chips; great on a hot day; great smell; grey; grit; hard skin; hard to keep; healthy to eat; helps make cakes; home; honey; honey & lemon drinks; honey and lemon tea is winter cure; hot and cold drinks but especially with chilled beer; hot chips; hot drinks; ice; ice cubes; icing flavouring; important for fish dishes; is it an apple?; is that a lemon?; is that a seedless orange?; jaw; juice - vitamin C; large; lawn swings; lemon or an orange; lemon sandwich; lemon thee very plitty; and the lemon flower is sweet. But the fruit of the poor lemon; is too tum-ti tum to eat.; lemon butter is good; lemon chicken; lemon drinks; lemon in coffee and tea; lemon juice; lemon meringue; lem on on fish; lemon or grapefruit; lemon orange; lemon pie; lemon soda; lemon tea; lemon trees; lemon water; lemons; light effect; like it in drinks; like to eat with tripe; lips; liver; looks large there; looks like a lemon; looks like a tropical fruit; love lemon drinks (hot); love lemons; lovely; ınakes a good drink; makes good marmalade; makes great marmalades; mandarin; medicine; meringue pie; messy; messy to eat; morning; mouse; mugs; necessary for a lot of recipes; nice colour; nice nobbly skin tart taste; nice on steamed vegetables; nice refreshing drink; nice to juice; non-uniform; not a wild lemon; not sure if it contains vitamin C; nothing; oily; olive oil; on avocado with pepper; orange (wrong ID); orange - don't know what it is?; orange colour; pancakes; pandang chicken; pimply; piquant; pith; pitted; pock marked; pointed end; poorly designed yellow submarine; popular citrus; pregnant girl child; preserved; pretty; pudding; putf fish; pungent; raw lemon skin; refresher; refused by girl (Chinese custom); remedy; ripples; 'ough; round and hard; round! (not 'lemon' shape); runny; saliva; salt; sandwiches; sauce; seasonings; segmented; shadows; sherberts; sister; size; skin for cooking; slobber; sniff; sometim is make your mouth sting; sour fruit; sour!!; sourer; sport plus; spots; squash; squash drink; star fry; strange; style; summer; sun; sunlight; sunshine; tang; tart and tangy; tarty; taste enhancer; tatasty, tea/lemon; texture; texture of skin; they are good for lemon drinks and for colds; they do not taste very good; tongue; too sour; too round for a lemon; toothache; trees in the backy ird; twist; under-rated; urk; used car salesman trying to sell a lemon; used mostly for juice; useful for sweets or for sour things; useful in cooking; useful on fish; valencia; veal; veal and cream; very nice; very strong taste; vitamin C (full of); vitamin c; vodka; washing substances; water (whirlpool); weight; what do you say?; what is it?; white; why not lime; willingness; with sugar; yellow sun; yukky; yummy; zest on desserts; zing

# Frequency Breakdown ly Category 239 uses - general = 149; uses - with = 37; uses - who = 2; uses - when = 1 178 taste = 158; taste - positive = 16; taste - negative = 4 88 form - neutral = 79; form - positive = 6; form - negative = 3 42 confused 38 health 38 name

- evaluation positive = 36; evaluation negative = 3
   eating
- 20 eating 13 grow
- 13 grow 12 feel
- 12 no category
- 10 category
- 9 specific reference to mode of presentation
- 9 represents
- 8 looks like
- 8 odour
- 7 expression
- 7 memory
- 3 preparation hard
- 2 place
- 2 price
- 1 buy
- 1 homonym
- 1 varieties

### 787 total

taste

- 84 sour 30 bitter 14 tart
- 4 tangy 4 taste
- 3 sharp
- 3 sweet
- 2 acid

flavour; for a bit of tang; good for drinks but rather sharp; nice nobbly skin tart taste; piquant; sour fruit; sour!!; sourer; tang; tart and tangy; tarty; tasty; very strong taste; zing

### 158 total

# taste - positive

- 4 nice
- 3 tasty

bitter/sweet; delicious; flavourful; love emon drinks (hot); love lemons; lovely; nice to juice; very nice; yummy

### taste - negative

they do not taste very good; too sour; urk, yukky

### 4 total

# uses -general

38	juice	3	dressing
6	drink	3	skin
6	peel	2	lemon squash
5	Îemonade	2	meringue
4	cooking	2	pie
4	rind	2	salad dressing
4	zest	2	squeeze

accompaniment; bar; bite; bleaches Anna leasa's hair; buy lemon juice; can eat them; can't be eaten by itself; cheesecake; chicken; cleaning; cold drink; concentrate; cook; cooking ingredient; cooking only; cool & delicious lemonade cool drink; cooled; cream cheese frosting; delicious pudding; don't use the fake stuff; dressings; eat; edible; flavour; food; garnish; grated lemon rind; helps make cakes; honey & lemon drinks; honey and lemon tea is winter cure; hot and cold drinks but especially with chilled leer; hot drinks; icing flavouring; lemon sandwich; lemon chicken; lemon drinks; lemon in coffee and tea; lemon juice; lemon meringue; lemon pie; lemon soda; lemon tea; lemon water; mer ngue pie; on avocado with pepper; pandang chicken; pith; pitted; preserved; pudding; raw emon skin; salad; sandwiches; sauce; seasonings; sherberts; skin for cooking; squash; squash drink; stir fry; taste enhancer; twist; used mostly for juice; washing substances; zest on desserts

### 149 total

### uses - with

- 31 fish
- 6 fish and chips
- 5 tea
- 4 gin
- 4 sugar
- 3 tequila
- 3 water
- 2 gin and tonic
- 2 seafood

add sugar; cheese; chips; cocktails; cut and used for fish; egg white; fish 'n' chips; goes with fish; honey; hot chips; ice; ice cubes; important for fish dishes; lemon on fish; like to eat with tripe; liver; nice on steamed vegetables; olive cil; orange; pancakes; salad; salt; tea/lemon; veal; veal and cream; vodka; with sugar

# 87 total

### uses-who

### 2 Greece

### uses-when

1 morning

### form - neutral

- 40 yellow
- 5 fresh
- 4 round
- 4 seeds
- 3 clean
- 2 shape
- 2 shiny

big; bright yellow; colour; contoured; dim bled; dimples; dimply; green; large; looks large there; pimply; pock marked; pointed end; rounc! (not 'lemon' shape); segmented; size; spots; weight; white

# 79 total

# form - positive

attractive; bright; colourful; delight; nice colour; pretty

### 6 total

# form - negative

dull colour; non-uniform; too round for a lemon

### 3 total

### confused

- 15 orange
- 3 navel
- 3 orange?
- 2 lemon?
- 2 lime

I think it's a grapefruit; bright orange; colour orange; confusion; is it an apple?; is that a lemon?; is that a seedless orange?; lemon or an orange; lemon or grapefruit; lemon orange; looks like a tropical fruit; mandarin; orange (wrong ID); orange - don't know what it is?; orange colour; valencia; what is it?

# 42 total

# health

- 8 vitamin C
- 4 colds
- 4 flu
- 3 acne
- 3 healthy
- 2 colds and flu

cold; food acid; good for a cold; good for olds; good for skin; good to treat arthritis; healthy to eat; juice - vitamin C; medicine; not sure if it contains vitamin C; remedy; sport plus; toothache; vitamin C (full of)

### 38 total

name

- 36 lemon
- 1 lemons
- 1 looks like a lemon

### evaluation - positive

- 3 refreshing
- 2 useful
- 2 versatile

a very useful ingredient; essential; favou ite; glorious; goes well with everything; good; good flavouring garnishes; good healthy lemon; good smell; good to put on your food; good with seafood; grated is good for sharing in different ways the rind the juice etc; great; great for fish and chips; great on a hot day; lemon butter is good; like it in drinks; makes a good drink; makes good marmalade; makes great marmalades; neccessary for a lot of recipes; nice refreshing drink; popular citrus; refresher; they are good for lemon drinks and for colds; under-rated; useful for sweets or for sour things; useful in cooking; useful on fish

### 36 total

# eval 1ation - negative

don't buy lemons but do buy grapefruit o 'ten; dor't use much (hard on teeth - nerve pain); hard to keep

### 3 total

### eating

11 juicy

dripping; grit; juice; lips; runny; saliva; slobber; sometimes make your mouth sting; tongue

### 20 total

### grow

- 5 tree
- 2 lemon tree

backyards; bugs; bush; home; lemon trees; trees in the backyard

# feel

- 3 hard
- 2 bumpy

hard skin; oily; ripples; rough; round and hard; texture; texture of skin

# 12 total

# no category

baboons; bindy; curd; different to lime; dcn't know much about lemons - I guess it is good; jaw; mouse; mugs; nothing; what do you say?; why not lime; willingness

12 total

# category

- 5 fruit
- 4 citrus
- 1 citrus fruit
- 10 total

# specific reference to mode of presentation

- 2 colour
- 2 green

comment on lighting; dots; grey; light effect; shadows

9 total

# represents

2 happy cooperate; pregnant girl child; strange; style; summer; sunlight; sunshine

9 total

### looks like

anus; bald; ball; poorly designed yellow submarine; puff fish; sun; water (whirlpool); yellow sun

8 total

## odour

- 3 smell citrus scent my favourite; fragrance; great smell; pungent; sniff
- 8 total

# expression

car; dud car; dykes; face expressions; gay; lemon tlee very plitty;and the lemon flower is sweet. But the fruit of the poor lemon; is too ti m-ti turn to eat.; used car salesman trying to sell a lemon

# 7 total

# memory

Jason; a place where we spend our holidays - peace; cousins; family/childhood; lawn swings; refused by girl (Chinese custom); sister

# 7 total

# pre paration - hard

bottled lemon juice is easier; messy; messy to eat;

### 3 total

place
Fiji; Stanthorpe

price

cheap; expensive

buy

don't buy

homonym

colour