Extending Complex Agricultural Research in Australia:

The case of integrated parasite management in sheep

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I certify that the substance of this thesis has not already been submitted for any degree and is not currently being submitted for any other degree of qualification.

I certify that any help received in preparing this thesis, and all sources used, have been acknowledged in this thesis.



Signature

Acknowledgements and Dedication

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DEDICATION

This thesis is dedicated to my baby boy Marcus, who I never got to hold. "Never in my arms, but forever in my heart." The achievements of the now and the future will always pale in comparison to the gifts you gave me in life and death.

Abstract

In many agricultural industries around the world, the use of chemicals for pest or parasite control has resulted in the resistance of many of these organisms to chemicals. This has rendered many agricultural chemicals less effective or completely ineffective, leading to interest in more holistic management approaches such as integrated pest management (IPM). An IPM approach comprises biological, chemical, genetic and cultural components.

Research into resistance of livestock parasites has increased over the past two decades, however very few IPM programs, in the Australian livestock industry at least, have been developed to successfully manage parasitic resistance to chemicals. Parasites cost the Australian sheep industry nearly AUD369 million per annum. Further, pressure is mounting from overseas markets, and the public, for 'clean and green' animal products with low levels of chemical residues. With resistance to chemicals only increasing, the industry has reached a critical phase regarding how it manages the chemical issue.

The Integrated Parasite Management in sheep Project (IPM-s) was commissioned by Australian Wool Innovations Ltd to develop regional plans for integrated parasite management for the sheep industry. The project is multi-disciplinary, and comprises programs related to critical research in parasite ecology, and a socio-economic component to identify key benchmark indicators of parasite management, as well as to investigate potential impediments to the adoption of IPM practices. This thesis forms part of the socio-economic component of the IPM-s Project.

There were four research questions identified for this study related to agricultural extension, decision-making and adoption.

- Are logical choice models of decision-making useful representations of the decisionmaking process that producers can apply in a practical manner?
- How can research into the adoption & extension of agricultural innovations benefit
 from a qualitative understanding of the psychological and socio-cultural aspects of
 decision-making,?
- Are personal construct theory and the repertory grid technique a useful methodology
 for investigating the psychological and socio-cultural aspects of agricultural adoption
 and extension?
- What factors might impact upon the adoption of integrated parasite management for the control of worms in sheep, and what might be the variation in these factors across the population of sheep producers in south east Australia? This includes understanding the differences between researchers and producers in beliefs as to what knowledge and skills are required for competent management of parasites in sheep.

In order to meet the goals of the IPM-s project and investigate these research questions, four methods were employed, including a nationwide benchmark survey, a Delphi process with IPM-s researchers, and focus groups and personal interviews with sheep producers.

Personal Construct Theory and the repertory grid technique were found to be valuable for examining producer perceptions of IPM-s practices. This methodology allowed the identification of several key factors believed to influence producer decision-making. Specifically, there exist several over-arching socio-cultural factors that influence decision-making for worm parasite management. These factors include uncertainty, self-identity, and management control and comfort.

Further, sources and types of knowledge were indicated to be of importance, particularly as this related to the abovementioned factors. Producers and researchers were found to hold strong beliefs about particular types of knowledge, with producers indicating procedural knowledge to be very important, and researchers conceptual knowledge. These differences have the potential to affect extension of the project due to trust and communication issues.

Several practices required for the implementation of an IPM-s program were identified as potentially problematic for extension, including FEC testing, supplementary feed (specifically for worm management), selecting EBV-tested rams, weighing and monitoring body condition scores, and keeping written paddock histories. Related to these problematic practices, were findings indicating that there may exist several worm management style groups based on practices used, including a Best Practice Group, a Mixed Methods group, a Drench Reliant group and a Test Averse group. These findings indicate that there exists the possibility, at least in relation to worm management, to identify indicators of worm management styles, and potentially more comprehensive management style descriptions. The two main indicators of these worm management approaches were FEC-testing and drench resistance testing.

Finally, this research indicates that less formal, prescriptive models of decision-making could better represent the producer decision-making process. It is recommended that substantial thought be given to developing extension programs that contextualize IPM practices appropriately and meaningfully for the different parasite management style groups, and to accommodate producers' knowledge beliefs and the informal ways in which they assess information and make decisions. It is recommended that the IPM-s program could benefit from a partnerships approach to on-farm research, and the development of a trusted intermediary program in order to facilitate appropriate and effective research.

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List of Acronyms

BACK Backline
BUY Buy sheep in

C1 Conceptual knowledge level I
C2 Conceptual knowledge level 2

CLEANPAD Cleaning paddocks

CLININF Clinical information (re. aneamia)
COND Assessing Sheep Condition

Refers to cleaning paddocks, including Smart grazing, cell grazing, rotation grazing, alternating sheep classes, alternating sheep with

CP cattle and alternating sheep with crops or stubble

CRU Crutching
CULL Culling

D Disposition knowledge type

DD Darling Downs

DIP Dipping

DRCHRES

More advanced knowledge of drench resistance - principles of "refugia" & risks of low refugia, when this is likely to occur

DRENPLN Following an approved drench plan DRENFEC Drenching based on FEC results

DRENEXP Drenching based on experience and visual assessment

DRENOPP Drench based on opportunity

DRENROT Rotating drenches to maintain efficacy

DRENRES2 Doing drench resistance tests every 2-3 years
DRENRE10 Doing drench resistance tests every 10 years

DRENENO No drench resistance testing

DRPLAN Drench Plan

DRT Drench Resistance Testing

DS are any actions or knowledge to do with a drenching strategy

Selecting EBV tested rams to manage worms (EBV - estimated

EBV breeding value)

ESI Expected slaughter interval

FARMHIST Farm History

FEC Feacal Egg Counts (FEC testing)
FECREG Doing FEC tests regularly

FECNOWAG Doing FEC tests every now and then

FENCE Fencing
FLUKE Fluke
FLYT Fly traps
FOOT Foot health

GB Granite Belt

GEN Breeding & Genetics

GFM Refers to good farm management in general

HUSB Animal Husbandry
INFONETW Information networks

Ability to interpret information sources on parasite control, Use

of WormBoss to aid worm treatment decision-making,

INTIFO Able/willing to seek and evaluate expert advice

IPM Integrated Parasite Management

IPM-s Integrated parasite management in sheep

IVM Integrated weed management

JET Jetting

KSP Knowledge, skill or practice

MARK Marking MOB Mob size

Refers to monitoring activities and includes components of

MON monitoring programs or strategies, such as FEC and DRT

MULES Mulesing

NE New England region of NSW

NSW New South Wales

NUT Nutrition, including supplementary feeding

OH & S
Occupational Health and Safety
PI
Procedural knowledge level I
P2
Procedural knowledge level 2
P3
Procedural knowledge level 3

PADHIST Keeping written paddock histories to help manage worms

PM Pasture or grass management

QLD/Vic Queensland

QUA QUA involves a quarantine strategy

Using set targets for ewes and weaners to monitor weights and

SETTARG condition scores

S SA Southern South Australia

SHEAR Shearing

SHPANAEM Sheep Anaemia

Understanding of the susceptibility of sheep (most susceptible and

SHPSUSC when during lifecycle) to worms

SQld Southern Queensland

SUPPFEED Supplementary feeding to manage worms

SW South West

VET Advice & products from Vets

VIC/Vic Victoria

WA Western Australia

Principles of weaner management - time of weaning, preparation of weaning paddocks, target weights, monitoring weight & FEC of

WEANMGT weaners

WORMEPI A basic understanding of the worm life cycle/epidemiology