From dot points to disciplinarity: the theory and practice of disciplinary literacies in secondary schooling

by

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Candidate's certification

I certify that the substance of this thesis has not already been submitted for any degree and is not currently being submitted for any other degree or qualification.

I certify that any help received in preparing this thesis and all sources used have been acknowledged in this thesis.

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Abstract

This thesis explores the disciplinary literacies of Business Studies and Music, with a focus on the written component of the HSC examination in the final year of schooling in New South Wales. The syllabus contains dot points of topics to be covered in the course but these offer little guidance for teachers or students in how to compose an answer to an HSC examination question and they obscure relations between different aspects of disciplinary knowledge

To help teachers move beyond syllabus dot points, this thesis aims to illuminate the distinctive literacy demands of Business Studies and Music. This is achieved by using analytical frameworks from Systemic Functional Linguistics and Systemic Functional Multimodal Discourse Analysis to explore the features of successful HSC writing in these two subjects. Analysis reveals that successful writing in Business Studies explains patterns of cause and effect with profit as the main motive. In contrast, successful HSC writing in Music describes musical events in terms of concepts of music and principles of musical composition. In the analysis, concepts of music are systematised as networks and taxonomies to reveal the relations within and between concepts. The analysis also includes a typology of images (graphic notation and non-traditional notation) used to represent music to enable an investigation of how image and written text are interrelated in successful HSC responses.

To explore the enacted curriculum, this thesis also describes a literacy intervention in five classrooms. Analysis of five case studies provides insights into the challenges and opportunities of explicit teaching of disciplinary literacies, as some teachers diverged from agreed lesson plans or disengaged altogether. To explain why the intervention was embraced by some teachers and resisted by others, a sociological perspective provided

by Legitimation Code Theory (Specialisation) interprets the intervention as a series of 'code clashes' and 'code matches' that help to account for teacher engagement and provide insights into potential pitfalls of literacy research.

Despite these challenges, when students were taught how to structure their answer and 'make a point', they were able to produce the kinds of answers that receive high marks for the HSC. Even though these gains were not sustained, given the short intervention, findings indicate promising areas for further exploration and suggest that it is possible to make aspects of the theory and practice of disciplinary literacies visible and available to teachers and students.

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Table of contents

Candidate's	s certification	ii
Abstract		iii
Acknowled	gements	v
Publication	s during candidature	vii
Table of con	ntents	viii
List of figur	es	xiii
List of table	es	xvi
CHAPTER	1 Introduction	1
1.1 Disc	iplinary literacies	3
	extualising the research: Negotiating the challenges of secondary oling	5
1.3 Rese	arch aims and objectives	10
1.4 Rese	arch questions	12
1.5 Over	view of theories informing this research	12
1.5.1	Systemic Functional Linguistics	13
1.5.2	Sociological theories of education	19
1.6 Outl	ine of each chapter	21
CHAPTER	2 Critical review of the literature	24
2.1 Orga	nisation of the literature review	24
2.2 Knov	wledge, disciplines and learning	25
2.2.1	Progressivism and constructivism: Focusing on learning rather that knowledge	
2.2.2	Disciplines as discourse communities	38
2.2.3	Building cumulative knowledge in disciplines	39
2.3 Disc	iplinary literacies	44
2.3.1	Multimodal literacies	47
2.3.2	Systemic Functional approaches to disciplinary literacies	52
2.3.3	Pedagogy for disciplinary literacies: Sydney School genre pedagog	gy60
2.4 Teac	her knowledge, attitudes and beliefs	63
2.4.1	Identities of secondary school teachers	63
2.4.2	Teacher knowledge about language, self efficacy and attitudes	65

2	.4.3	High expectations vs negative views of students	68
2	.4.4	Developing quality standards for professional teaching	69
2	.4.5	Models of the teacher knowledge base	72
2	.4.6	Analysing teacher attitudes and beliefs as well as knowledge	81
2.5	Conc	lusion	87
CHAI	PTER :	3 Methodology	90
3.1	Resea	arch orientation	90
3.2	Scope	e: Business Studies and Music	91
3.3	Resea	nrch design	93
3.4	Stage	1: discourse analysis	94
3	.4.1	Principles of text selection	94
3	.4.2	SFL discourse analysis methodology	95
3	.4.3	Multimodal discourse analysis methodology	106
3.5	Stage	2 : intervention and case studies	110
3	.5.1	From Classroom Action Research to case studies	110
3	.5.2	Identification and recruitment of case study participants	113
3	.5.3	Protocols for consent and ethical research in schools	116
3	.5.4	Case study design	118
3	.5.5	Unexpected events	120
3	.5.6	Data sources	122
3	.5.7	Analytical tools	129
3.6	Valid	ity and reliability	144
3.7	Inter-	relation of research questions and theoretical frameworks	147
3.8	Conc	lusion	148
CHAI	PTER -	4 Disciplinary literacies in Business Studies and Music	150
4.1	Introd	luction	150
4.2	Offic	ial disciplinary knowledge in the syllabus	151
4	.2.1	Syllabus aims	151
4	.2.2	Knowledge in the dot points	153
4	.2.3	Support for writing in the HSC examination	159
4	.2.4	Explicit and implicit aspects of official documents	161
43	Texts	and guiding questions for discourse analysis	165

4.3.1	Texts selected for close study	165
4.3.2	Questions to guide discourse analysis	171
4.4 Genre	e, staging and Thematic development	174
4.4.1	Business Studies: explanation genre	175
4.4.2	Music: musical description genre	179
4.5 Overv	view of experiential and logical meaning	182
4.6 Analy	ysis of experiential and logical meaning in Business Studies	184
4.6.1	Size and amount processes	184
4.6.2	Nuclear analysis: the importance of profits	186
4.6.3	Implication sequences	189
4.6.4	Parallel implication sequences connecting syllabus points and case studies	192
4.6.5	Making a point in Business Studies	194
4.7 Analy	ysis of experiential and logical meaning in Music	200
4.7.1	Taxonomies of performing media and time	201
4.7.2	System networks of concepts of music and principles of composition	205
4.7.3	Making a point in Music	210
4.8 Interp	personal meaning	214
4.9 Discu	ssion	216
4.10 Conc	clusion	223
CHAPTER :	5 The interpretive potential of musical images	225
5.1 Introd	luction	225
5.1.1	Graphic notation for performance and listening	226
5.1.2	The semiotic task for Music students	231
5.2 Typol	logy of musical images	231
5.3 Instar	ntiating musical meaning in images	238
5.3.1	Pitch contour	239
5.3.2	Rhythm notation	248
5.3.3	Texture score	253
5.3.4	Structure diagram	258
5.3.5	Graphic notation of performing media	262
5.3.6	Structure and performing media table	265
5.3.7	Dynamics graph	270
5.4 Discu	ission	275

5.5	Conclu	usion	280
СНАР	PTER 6	Pedagogies of disciplinary literacies	282
6.1	Introd	uction	282
6.2	Teach	er knowledge about language and literacy	283
6.	.2.1	What do Business Studies teachers know?	283
6.	.2.2	What do Music teachers know?	289
6.	.2.3	Reliance on Board of Studies marking criteria	297
6.3	Pedage	ogies for preparing students for writing	299
6.4	The lit	teracy intervention	301
6.	.4.1	Principles of the pedagogic rubric	301
6.	.4.2	Making a point	302
6.	.4.3	Developing lesson plans and a pedagogic rubric in Business Studies	303
6.	.4.4	Analysis of student writing in Business Studies	311
6.	.4.5	Developing lesson plans and a pedagogic rubric in Music	322
6.	.4.6	Analysis of student writing in Music	327
6.5	Conclu	usion	343
СНАР	TER 7	Knowledge and knowers in a literacy intervention	345
7.1	Rethin	king the intervention as a knowledge code	346
7.2	Case s	tudies	348
7.	.2.1	Ava: code match	349
7.	.2.2	Brian: code clash	355
7.	.2.3	Tony: code clash	360
7.	.2.4	Dianne: code clash	368
7.	.2.5	Natalie: code match	376
7.3	Discus	ssion: negotiating code clashes and code matches	382
7.4	Conclu	usion	387
СНАР	TER 8	Towards an integrated model of knowledge and knowers	
		ve teaching of disciplinary literacies	389
8.1	Introdu	uction	389
8.2	Discip	linary literacies: beyond the dot points	390
8.3	The po	otential and the pitfalls of explicit teaching of disciplinary literacies	. 394
8.4	An inte	egrated model of the teacher knowledge and knower base	398
8.5	Final v	word	408

References	411
Appendices	445
Appendix A	446
Appendix B	485
Appendix C	525

List of figures

Figure 2.1	Write it Right teaching and learning cycle	61
Figure 2.2	Pedagogical Content Knowledge	73
Figure 2.3	Adding learners to Pedagogical Content Knowledge	76
Figure 2.4	Model of Literacy Pedagogical Content Knowledge	77
Figure 2.5	Specialisation codes	84
Figure 3.1	Design of research stages and links with research questions	93
Figure 3.2	Case study research design	119
Figure 3.3	Observation lesson diary sample	130
Figure 3.4	Business Studies extended response pedagogic rubric	143
Figure 3.5	Music aural answer pedagogic rubric	144
Figure 3.6	Inter-relation of research questions and theoretical frameworks	148
Figure 4.1	Music Text 1	169
Figure 4.2	Music Text 2	170
Figure 4.3	Thematic development in Business Studies Text 1	178
Figure 4.4	Logogenetic development of text and musical time in Music Text	1181
Figure 4.5	Logogenetic development of text and musical time in Music Text	2181
Figure 4.6	Parallel implication sequences showing link between theory and castudy	
Figure 4.7	Lexical string related to performing media in Music Text 2	201
Figure 4.8	Music Text 2 classifying taxonomy of orchestral instruments	202
Figure 4.9	Taxonomy of time	204
Figure 4.10	van Leeuwen's system networks for melody	206
Figure 4.11	System of wide/narrow range	207
Figure 4.12	System networks of principles of composition	209
Figure 4.13	Representation of the Business Studies syllabus as an implication sequence	219
Figure 4.14	Representation of aspects of the syllabus for Music	221
Figure 5.1	Typology of music images	233
Figure 5.2	Image and verbiage related to pitch: Excerpt from 2001 HSC Band 5/6 Question 4 Sample 2	239
Figure 5.3	System networks of PITCH and PITCH PATTERNS referred to in imag language: Excerpt from 2001 HSC Band 5/6 Question 4 Sample 2	
Figure 5.4	Image and verbiage related to pitch: Excerpt from 2001 HSC Band 5/6 Question 1 Sample 2	245

Figure 5.5	Pitch contour with lyrics, Dianne	247
Figure 5.6	Pitch contour without labels, Zach	248
Figure 5.7	Image and verbiage related to duration: Excerpt from 2001 HSC Band 5/6 Question 1 Sample 2	249
Figure 5.8	Non-traditional rhythm notation, Rory	251
Figure 5.9	Image and verbiage related to texture: Excerpt from 2001 HSC Band 5/6 Question 1 Sample 1	254
Figure 5.10	Image and verbiage related to texture, David	257
Figure 5.11	Image and verbiage related to structure: 2002 HSC Band 5/6 Question 1 Sample 3	259
Figure 5.12	Image and verbiage related to performing media: Excerpt from 2001 HSC Band 5/6 Question 3 Sample 1	263
Figure 5.13	Image and verbiage related to performing media: Excerpt from 2001 HSC Band 5/6 Question 3 Sample 2	264
Figure 5.14	Image and verbiage related to structure: 2002 HSC Band 5/6 Question 1 Sample 1	266
Figure 5.15	Image and verbiage related to structure: Excerpt from 2002 HSC Band 5/6 Question 1 Sample 2	269
Figure 5.16	Image and verbiage related to dynamics: Excerpt from 2002 HSC Band 5/6 Question 3 Sample 2	271
Figure 5.17	Image and verbiage related to dynamics, Peter	274
Figure 6.1	Word wall related to duration in Natalie's classroom: metre	293
Figure 6.2	Business Studies - converting the research map into a pedagogic rubric	307
Figure 6.3	SPIN FX paragraph used in modelling stage of Business Studies intervention in Ava's class	310
Figure 6.4	Luke's SPIN FX paragraph during Independent Construction	312
Figure 6.5	Poppy's SPIN FX paragraph during Independent Construction	313
Figure 6.6	Jacqui's SPIN FX paragraph during Independent Construction	313
Figure 6.7	Relations between the three part examination question and William's headings	
Figure 6.8	Relations between the three part examination question and Poppy's headings	316
Figure 6.9	SPIN FX paragraph from end of year examination: Jacqui Excerpt 1	319
Figure 6.10	SPIN FX paragraph from end of year examination: Jacqui Excerpt 2	319
Figure 6.11	SPIN FX paragraph from end of year examination: Carla Excerpt 1 .	320
Figure 6.12	SPIN FX paragraph from end of year examination: Aaron Excerpt 1	321

Figure 6.13	Music - converting the research map into a pedagogic rubric	325
Figure 6.14	Simplified taxonomy of pitch used in the Music intervention	330
Figure 6.15	Peter's worksheet on pitch	331
Figure 6.16	James's worksheet on pitch	333
Figure 6.17	David's worksheet on pitch	334
Figure 8.1	Model of the knowledge/knower base for teaching	399

List of tables

Table 3.1	Initial research map – HSC writing in Business Studies and Music	103
Table 3.2	Excerpt from analysis summary tables - Music	105
Table 3.3	Number of images in HSC Music Standards Packages 2001-2002.	107
Table 3.4	Analytical table for aspects of music expressed in verbiage and image	109
Table 3.5	Profile of participating schools	115
Table 3.6	Research participants: teachers and classes	116
Table 3.7	Research summary of events	121
Table 3.8	Researcher roles in the intervention	127
Table 3.9	Number and type of student work samples collected in Stage 2	129
Table 3.10	Excerpt from Excel spreadsheet for Dianne's interview Data: Text	133
Table 3.11	Excerpt from Excel spreadsheet for Dianne's interview Data: Students, Teaching	134
Table 3.12	Excerpt from teacher interview summary spreadsheet: comment categories about text	135
Table 3.13	External language of description for ER+/- specialisation codes in interview data	137
Table 3.14	External language of description for SR+/- specialisation codes in relation to students in interview data	138
Table 3.15	External language of description for SR+/- specialisation codes in relation to teachers in interview data	139
Table 3.16	Specialisation coding of teacher interview data	140
Table 3.17	Specialisation codes and external language of description	141
Table 3.18	Triangulation matrix for research questions	146
Table 4.1	Explicit and implicit features of the Business Studies syllabus	163
Table 4.2	Explicit and implicit features of the Music syllabus	164
Table 4.3	Business Studies Text 1	166
Table 4.4	Guiding questions and analytical resources from SFL	172
Table 4.5	Levels of Theme	175
Table 4.6	Comparison of syllabus points and hyperThemes in Business Studi	
Table 4.7	Size and amount processes in Business Studies Text 1	185
Table 4.8	Patterning of size and amount processes in Business Studies Text 1	186

Table 4.9	Nuclear relations: examples from Business Studies Text 1 of central and nuclear elements when central element is increasing/growing188
Table 4.10	Nuclear relations: examples from Business Studies Text 1 of central and nuclear elements when central element is limiting/reducing188
Table 4.11	Conjunctions within one paragraph of Business Studies Text 1190
Table 4.12	Parallel implication sequences and making a point in Business Studies Text 1
Table 4.13	Parallel implication sequences and making a point in Business Studies Text 2
Table 4.14	Parallel implication sequences and making a point: 2002 HSC Band 5/6 Sample 1
Table 4.15	Parallel implication sequences and making a point: 2001 HSC Band 5/6 Sample 1
Table 4.16	Making a point in Music: pitch211
Table 4.17	Making a point in Music: performing media in agentive role211
Table 4.18	Making a point in Music: Functional stages in a paragraph in Music Text 2
Table 4.19	Making a point in Music: 2002 HSC Question 2 exemplar213
Table 4.20	Making a point in Music: 2002 HSC Question 4 exemplar213
Table 4.21	Research map of disciplinary linguistic features in Business Studies and Music
Table 5.1	Number and type of images in high achieving HSC Music examination answers
Table 5.2	Expression of aspects of music in verbiage and image: Excerpt from 2001 HSC Band 5/6 Question 4 Sample 2244
Table 5.3	Expression of aspects of music in verbiage and image: Excerpt from 2001 HSC Band 5/6 Question 1 Sample 2246
Table 5.4	Expression of aspects of music in verbiage and image: Excerpt from 2001 HSC Band 5/6 Question 1 Sample 2
Table 5.5	Expression of aspects of music in verbiage and image, Rory252
Table 5.6	Expression of aspects of music in verbiage and image: Excerpt from 2001 HSC Band 5/6 Question 1 Sample 1
Table 5.7	Expression of aspects of music in verbiage and image: Except from 2002 HSC Band 5/6 Question 1 Sample 3
Table 5.8	Expression of aspects of music in verbiage and image: Excerpt from 2001 HSC Band 5/6 Question 1 Sample 1
Table 5.9	Expression of aspects of music in verbiage and image: 2002 HSC Band 5/6 Question 1 Sample 3

Table 5.10	Expression of aspects of music in verbiage and image: Excerpt from 2002 HSC Band 5/6 Question 3 Sample 2	.273
Table 5.11	Musical images related to examination questions for HSC Music	.280
Table 6.1	Making a point in Music - David, Peter, James and Michael	.328
Table 7.1	Constellations of knowers in Tony's Business Studies and Economic classes	
Table 7.2	Code clashes and code matches in case studies	.383
Table 8.1	The disciplinary literacy knowledge/knower base	.400
Table 8.2	The content knowledge/knower base	.402
Table 8.3	The pedagogy knowledge/knower base	.404
Table 8.4	The learner knowledge/knower base	.405