

Empirical investigation of an adapted fourth generation evaluation: The case of evaluating a secondary science teacher preparation program

Nadia Rizk

Master of Arts American University of Beirut
Bachelor of Science American University of Beirut
Teaching Diploma American University of Beirut

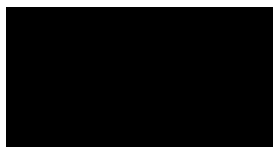
A thesis submitted for the degree of
Doctor of Philosophy
University of New England, Australia

June, 2014

I certify that the substance of this thesis has not already been submitted for any degree and is not currently being submitted for any other degree or qualification.

I certify that any help received in preparing this thesis and all sources used have been acknowledged in this thesis.

Signature:



ACKNOWLEDGEMENTS

I have learned silence from the talkative, toleration from the intolerant, and kindness from the unkind; yet, strangely, I am ungrateful to those teachers

Khalil Gibran

This thesis would not have been possible without financial sponsorship from the Australian Government and the University of New England.

My heartfelt gratitude and thanks to my three supervisors, Professor Neil Taylor, Dr. Frances Quinn, and Associate Professor Terry Lyons. It has been a privilege working with each one of them and I will always be thankful for their invaluable expertise and guidance, endless enthusiasm and continuous encouragement throughout this long journey.

My most sincere gratitude to my husband, Ziad El Samrout, who endured the entire process with endless love and support.

I thank Associate Professor Barend Vlaardingerbroek for his mentorship and guidance, and for leading me into this wonderful opportunity.

I also thank my friend and mentor, Associate Professor Rima Karami, for her continued support and advice throughout this journey.

Last but not least, I thank my family, friends, and colleagues who stood by me to continue this undertaking. In particular, I thank Professor Saouma BouJaoude for his encouragement, which inspired me to go forward.

ABSTRACT

Every sentence I utter must be understood not as an affirmation but as a question.

Bohr

Empirical studies on how program evaluation theories are enacted in practice are scarce (Mark, 2008; Miller, 2010; Smith, 2010). Evaluation scholars need to understand the connection between the theory and practice of program evaluation models to enhance these models and defend their merit. This research employed a case study to examine how the theory underlying an adapted version of Guba and Lincoln's (1989) Fourth Generation Evaluation (4GE) model was enacted in the context of evaluating a secondary science teacher preparation program in one rural university in New South Wales, Australia.

This study comprised two components, the second of which is directly informed by the first. The first component was a case study evaluation of the Graduate Diploma in Education for Science Teaching using an adapted version of the 4GE (A4GE). The second component was an investigation of the implementation of the evaluation model, which was carried out as component One, and an exploration of the relationship between the model's theory and its practice using an interpretive case study approach.

Drawing on the work of Miller (2010) and other seminal researchers (e.g. Shadish et al., 1991; Owen, 2006; Smith, 2010), I synthesized the literature and developed a conceptual framework which incorporates a theoretical tool, the Program Evaluation Models' Essential Dimensions (PEMED), to clarify the theory of the A4GE and organize data collection about its practice.

Data for both components were collected from 23 interviews with 14 participants (lecturers and graduate science teachers) as well as from a virtual negotiation forum. I used the constant comparison method (Charmaz, 2011; Glaser & Strauss, 1967) to analyze the data pertaining to the evaluation of the program, and a two-steps approach combining constant comparison and negative case analysis (Robinson, 1951) to analyze data for the investigation of the implementation of the A4GE.

Evaluation findings from component One, the program evaluation case study, consisted of the positive and negative statements about the program, issues related to the program, as well as suggestions for improvement that lecturers and graduate teachers from the GDE(ST) had expressed about the program.

The findings from the second component, the empirical investigation of the A4GE uncovered areas of congruence and incongruence between the theory and practice of the A4GE. These findings revealed that the theory of the A4GE was operationally specific and offered me sufficient guidance to conduct the evaluation using an interpretive, responsive and context-bound approach, and made me aware of my roles and the roles of other participants. The A4GE theory also clarified the range of application of the model and specified the necessary conditions for its implementation. Furthermore, I found that many of the processes described in the A4GE were feasible in my case study and that at least some impact can be attributed to the A4GE.

Interestingly, the findings indicated that two components of the A4GE were not feasible in my case study: authentic partnership and negotiations. I argued that these components constitute serious limitations to the sustainable implementation of the A4GE in the current governance regimes within tertiary education institutions.

TABLE OF CONTENTS

ACKNOWLEDGEMENTS	III
ABSTRACT	IV
LIST OF TABLES	IX
LIST OF FIGURES	X
GLOSSARY OF TERMS AND ACRONYMS	XI
CHAPTER 1: INTRODUCTION	1
1.1 The importance of and challenges to the evaluation of Australian science teacher preparation programs	1
1.2 The problem of the theory-practice relationship in program evaluation.....	4
1.3 Rationale, aim and general research question	6
1.4 The significance of the study	6
1.5 Overview of the study	7
1.6 Delimitations of the study	8
1.7 Structure of the thesis	9
CHAPTER 2: LITERATURE REVIEW	11
2.1 A survey of the program evaluation landscape	11
2.1.1 Definition of programs.....	11
2.1.2 Definitions of program evaluation	12
2.1.3 Types of program evaluation theories.....	14
2.1.4 Roles of program evaluation theories	15
2.1.5 Studies addressing the theory-practice relationship in relation to program evaluation models	17
2.1.6 Miller’s framework for investigating the theory-practice relationship.....	20
2.2 A conceptual framework for investigating the theory-practice relationship.....	22
2.2.1 Element 1: The Program Evaluation Models’ Essential Dimensions (PEMED).....	23
2.2.2 Element 2: Miller’s criteria.....	31
2.3 Conclusion.....	33
CHAPTER 3: ESTABLISHING THE APPROPRIATENESS OF AND DEFINING THE A4GE	34
3.1 Establishing the appropriateness of a particular program evaluation model to the context of implementation	34
3.1.1 Understanding the context of implementation of an evaluation	35
3.1.2 Using situational analysis to establish the appropriateness of a program evaluation model to the context of implementation	37
3.2 Establishing the appropriateness of the adapted version of the 4GE to the study context.....	38
3.2.1 Describing and defining the adapted fourth generation evaluation	38
3.2.2 Using situational analysis to establish the appropriateness of the A4GE to the study context.....	47
3.3 Conclusion.....	55
CHAPTER 4: METHODOLOGY	56

4.1	Research components	56
4.2	Approach to research: The interpretive case study	57
4.2.1	The interpretive research paradigm: Foundations, rationale and implications	58
4.2.2	The interpretive case study: Foundations, rationale and implications	60
4.3	Research design	61
4.4	Selection of participants	63
4.5	Data collection rounds	64
4.5.1	Round 1 of interviews	65
4.5.2	Round 2 of interviews	68
4.5.3	Round 3 of data collection: The negotiation session	68
4.6	Data collection tools	69
4.6.1	Interviews	69
4.6.2	Online negotiation forum	71
4.6.3	Field notes and journal	75
4.6.4	Documents	75
4.7	Data analysis	76
4.7.1	Component 1: Evaluating the GDE(ST) using the A4GE	76
4.7.2	Component 2: Empirical investigation of the application of the A4GE	80
4.8	Addressing rigor criteria	81
4.8.1	Trustworthiness criteria	81
4.8.2	Authenticity	82
4.9	Ethical considerations	84
4.10	Conclusion	86
CHAPTER 5: FINDINGS FROM THE APPLICATION OF THE A4GE.....		87
5.1	Themes discussed in the interviews	87
5.1.1	Theme 1: Attitudes towards the program	89
5.1.2	Theme 2: Guidance and support	89
5.1.3	Theme 3: Delivery mode	92
5.1.4	Theme 4: Content of learning	94
5.1.5	Theme 5: Residential school	100
5.1.6	Theme 6: Teaching strategies in the program	102
5.1.7	Theme 7: Program monitoring processes	107
5.1.8	Theme 8: Program structure	113
5.1.9	Theme 9: University lecturers	115
5.2	Lists of claims, concerns and issues	116
5.2.1	The claims constructed from the data	117
5.2.2	The concerns constructed from the data	117
5.2.3	The issues derived from the analysis of claims and concerns	119
5.3	Issues addressed in the negotiation round	121
5.3.1	Issue 1: The off-campus learning experience	121
5.3.2	Issue 2: Developing teachers' PCK	124
5.3.3	Issue 3: Relevance and usefulness of content learned	125
5.3.4	Issue 4: Arguments for having a mandatory residential school	126
5.3.5	Issue 5: Quality of instruction in the professional experiences	128

5.3.6 Issue 6: Nature and usefulness of assignments	129
5.3.7 Issue 7: Collaboration between lecturers	130
5.3.8 Issue 8: Program evaluation.....	131
5.3.9 Issue 9: Embedding the PREX units within other units.....	132
5.4 Resolved and unresolved issues	132
5.5 Conclusion.....	134
CHAPTER 6: FINDINGS FROM THE EMPIRICAL INVESTIGATION OF THE A4GE.....	135
6.1 Answering the research question using Miller’s criteria.....	137
6.1.1 Criterion 1: Operational specificity of the A4GE	137
6.1.2 Criterion 2: Range of application of the A4GE	146
6.1.3 Criterion 3: Feasibility in practice of the A4GE.....	151
6.1.4 Criterion 4: Discernible impact of the A4GE	158
6.2 Answering the general research question.....	162
6.2.1 Factor 1 – Evaluation resources	164
6.2.2 Factor 2 – Organizational context of the program.....	165
6.3 Conclusion.....	166
CHAPTER 7: CONCLUSIONS AND IMPLICATIONS	167
7.1 Discussion of key findings of the study	167
7.1.1 Findings from component one: The evaluation of the GDE(ST)	167
7.1.2 Findings from component two: The empirical investigation of the A4GE	168
7.1.3 Challenges to sustainably implementing the A4GE in the current context of higher education governance.....	171
7.2 Contributions of the study	173
7.2.1 Contributions to theoretical knowledge.....	174
7.2.2 Contributions to empirical knowledge.....	174
7.2.3 Contributions to methodological knowledge.....	175
7.3 Limitations of the study.....	175
7.4 Implications and recommendations.....	176
7.4.1 Implications and recommendations for researchers on program evaluation	176
7.4.2 Implications and recommendations for program evaluation practitioners	177
7.5 Summary	178
REFERENCES	179
APPENDIX A – DESCRIPTION OF THE INTERACTIVE WEBSITE.....	187
APPENDIX B – MANDATORY UNITS FOR THE GDE(ST)	190
APPENDIX C – SAMPLE INTERVIEW WITH UL8 FROM THE FIRST ROUND.....	193
APPENDIX D – INFORMATION SHEET AND CONSENT FORM.....	195

LIST OF TABLES

Table 2.1 – Program evaluation theories nomenclature.....	15
Table 2.2 – Program Evaluation Models' Essential Dimensions (PEMED).....	23
Table 2.3 – Questions relating to the dimension "Paradigm of evaluation".....	27
Table 2.4 – Questions relating to the dimension "Views about utilization".....	28
Table 2.5 – Questions relating to the dimension "Purpose of evaluation".....	29
Table 2.6 – Miller's criteria for examining a program evaluation model's theory in practice.....	32
Table 3.1 – Factors guiding the situational analysis of the context.....	37
Table 3.2 – Theoretical propositions of the A4GE along the PEMED dimensions.....	47
Table 3.3 – Items used for conducting student evaluations of units*.....	53
Table 4.1 – Research components, data sources and approaches to data collection.....	57
Table 4.2 – Assumptions entertained by the interpretive research paradigm.....	58
Table 4.3 – Data sources, number of sources and number of interviews.....	64
Table 4.4 – Techniques for developing codes.....	77
Table 5.1 – Themes discussed by informants during data collection.....	88
Table 5.2 – Aspects discussed under "Attitudes towards the program".....	89
Table 5.3 – Aspects discussed under "Guidance and support".....	90
Table 5.4 – Aspects discussed under "Delivery mode".....	92
Table 5.5 – Aspects discussed under "Content of learning".....	95
Table 5.6 – Aspects discussed under "Residential school".....	100
Table 5.7 – Aspects discussed under "Teaching strategies in the program".....	103
Table 5.8 – Aspects discussed under "Program monitoring processes".....	107
Table 5.9 – Aspects discussed under "Program structure".....	113
Table 5.10 – Aspects discussed under "University lecturers.....	115
Table 5.11 – List of claims constructed from the data.....	117
Table 5.12 – List of concerns constructed from the data.....	118
Table 5.13 – List of issues derived from the analysis of claims and concerns.....	120
Table 5.14 – Issues raised in the negotiation forum.....	121
Table 6.1 – Connections between the theoretical propositions of the A4GE and Miller's criteria.....	136
Table 6.2 – Propositions related to the operational specificity of the A4GE.....	137
Table 6.3 – Propositions clarifying the range of application of the A4GE.....	146
Table 6.4 – Propositions clarifying the feasibility in practice of the A4GE.....	152
Table 6.5 – Propositions clarifying the discernible impact of the A4GE.....	159

LIST OF FIGURES

Figure 2.1 – Interpretation of Miller's (2010) framework	21
Figure 2.2 – Conceptual framework for investigating the theory-practice relationship	22
Figure 4.1 – The research design	62
Figure 4.2 – The data collection rounds.....	65
Figure 4.3 – The hermeneutic cycle for each stakeholder group.....	66
Figure 4.4 – The hermeneutic cycle for all stakeholder groups.....	67
Figure 4.5 – Homepage of the negotiation forum.....	72
Figure 4.6 – Example forum page for an issue	73
Figure 4.7 – Compartments of the negotiation forums	73
Figure 4.8 – Sample discussion of a proposal.....	74
Figure 4.9 – Section of the “Coding Query” matrix generated with NVivo 10.....	78
Figure 4.10 – Claims about the theme “Lecturers Support”	79

GLOSSARY OF TERMS AND ACRONYMS

4GE	Fourth Generation Evaluation
A4GE	Adapted version of the Fourth Generation Evaluation
AITSL	Australian Institute of Teaching and School Leadership
Aspects	Concepts that can be classified under one theme
CCIs	Claims, Concerns and Issues
Claims	Positive statements about particular aspects of an evaluand
Component	Term used to describe the constituent parts of the research
Concerns	Negative statements about particular aspects of an evaluand
Dimension	Term used to describe the constituent parts of the PEMED
Element	Term used to describe the constituent parts of the conceptual framework
Factor	Term used to describe the constituent parts of the context
GDE	Graduate Diploma in Education
GDE(ST)	Graduate Diploma in Education (Science Teaching) stream
HOS	Head of School
Issues	Aspects of an evaluand about which participants express mixed (positive and negative) statements
NSWIT	New South Wales Institute of Teachers
PEMED	Program Evaluation Models' Essential Dimensions
PREX	Professional Experiences
School of Education	Division within a university dedicated to scholarship in the field of Education and to the preparation of teachers
STPP	Science Teacher Preparation Program
TEQSA	Australian Tertiary Education Quality and Standards Agency
Themes	Concepts discussed by participants in the study