The Welfare Impact of Government Guaranteed Minimum Prices in the Maize Sub-Sector in Ghana

by

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Dedication

To my wife and children, for their support and prayers over the years.

Abstract

Price support in the form of guaranteed minimum price (GMP) and price ceilings have been used in Ghana to increase the production and consumption of maize. With the increasing budgetary burden of the policy combined with the government's adoption of the World Bank/IMF's economic recovery program, the policy was abolished in 1991. The objective of this research was to investigate whether the major participants in the maize industry, namely, farmers, consumers and the government are to benefit or lose under the policy change.

Based on the concept of economic surplus and using a partial equilibrium framework developed by Ahmed (1979), the policy was evaluated. It was found that the policy led to the transfer of income from maize consumers and the government to maize producers. The results emphasise the negative impacts of intervention on production efficiency, employment and possibly income distribution. More importantly, it was noted that the policy resulted in some efficiency losses not only in the maize industry, but also in the entire economy. The results increase the transparency of the costs associated with the policy.

The study supports the contention that, distorted markets reduce market performance and efficiency. The dissertation presents the view that, it may not be socially optimal for Ghana to be self-sufficient in maize production since the long-run costs so incurred are likely to be more than the country's reliance on trade.

Based on the results, various market efficiency-improving policies were considered which can lead to an improvement in productivity among small-scale maize farmers and thus enhance their welfare. Besides, other participants in the industry such as consumers, traders, processors and the government will stand to benefit from the policy change. In the absence of such improvements, the welfare of small-scale maize farmers and poor consumers will continue to be marginalised despite the government's declared commitment to them.

The policy issues demonstrate that trade liberalisation on its own cannot be a substitute for appropriate domestic economic policies, which must be reformed before the gains of trade can be achieved. They suggest that non-price incentives are needed in a complementary policy package in order to derive the benefits from the policy change.

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